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STORY HEADLINE International Broadcast Centre set up and ready for Olympic Games Tokyo 2020

LOCATION: Tokyo, Japan
DATE: 1st July 2021
LANGUAGE: English

Broadcast quality footage available at the IOC Newsroom: [http://iocnewsroom.com](http://iocnewsroom.com)

STORY SCRIPT:

Athletes at the Olympic Games Tokyo 2020 will be virtually supported in venues by fans from around the world, with advanced technology used by Olympic Broadcasting Services (OBS).

“There’s no international spectators here, but efforts are being made so that people feel part of the Games from their own homes, one of the things that has always made the Olympic Games very special,” explains OBS Chief Executive Officer Yiannis Exarchos.

“Followers and fans from all over the world will also be able to have a sense of presence in the stadium, not just by watching the Games but also by being able to post reactions, their cheers, their videos, and this will make it all the way into the competition venues.”

OBS will again push the boundaries of broadcasting at the Olympic Games Tokyo 2020, by producing 30 per cent more content than in Rio in 2016, in more formats and on more devices, platforms and channels than ever before. Ultra High Definition (UHD), High Dynamic Range (HDR) and next-generation immersive audio will take viewers closer to the action.

OBS has released a media guide to give an insight into the vast broadcasting operation for the Olympic Games Tokyo 2020. The guide provides an in-depth overview on what OBS is and how it helps Rights Holding Broadcasters (RHBs) to deliver the best possible coverage of the Games to their audiences, as well as make facilities safe.

“After the postponement of the Tokyo Games, we had to revisit and essentially re-check the planning we had done for the broadcast facilities, both in the International Broadcast Centre (IBC) and the venues,” says Exarchos. “So broadcasters and OBS would be able to do their job of covering the biggest event in the world, but also under conditions of extreme safety.”

*The Olympic Games Tokyo 2020 will take place from July 23 to August 8 2021 and the Paralympic Games Tokyo 2020 from August 24 to September 5 2021.*

The 62-page Media Guide can be downloaded [here](http://iocnewsroom.com).
About Olympic Broadcasting Services
Under the International Olympic Committee (IOC) umbrella, Olympic Broadcasting Services (OBS) serves as the Host Broadcaster for all Olympic Games, Olympic Winter Games and Youth Olympic Games.
As Host broadcaster, OBS is responsible for delivering the pictures and sounds of the Olympic Games to billions of viewers worldwide. OBS produces and transmits unbiased live radio and television coverage of every sport from every venue.

SHOTLIST:
00:02 Wide of an entrance to International Broadcast Centre (IBC)
00:06 Close up of IBC sign on building
00:12 Woman enters the IBC building
00:17 Mid-shot reception inside IBC
00:22 Depth shot from sanitisation point inside IBC
00:26 Written notice of covid-secure measures pinned to desk
00:30 Wide of journalists and technicians in IBC working in covid-safe conditions
00:34 Close up ‘reminder’ sign on wall: ‘Mask Up!’
00:37 Mid-shot two broadcast workers, in masks, in conversation

00:35 SOUNDBITE: Yiannis Exarchos, CEO Olympic Broadcasting Services (OBS) (English Language)
Q. Is the International Broadcast Centre (IBC) set up and ready to go?
“We are here. The International Broadcast Centre is practically ready. We have finalised all technical installations, all preparations, and we have already welcomed most of the big broadcasters that will be covering the Games. So we are intensely doing tests with them and everything seems to be going very well.”

01:04 Journalists/broadcasters enter on-site COVID testing centre
01:08 Close up of medical staff welcoming visitors
01:11 Close up of vial test tubes in a box
01:13 Vial test tube handed to an IBC worker

01:17 SOUNDBITE: Yiannis Exarchos, CEO Olympic Broadcasting Services (OBS) (English Language)
Q. In what ways has the IBC been adapted to conform to the COVID countermeasures in place?
“Very importantly we have established special rules and special access zones for the athletes so that we keep a very safe level of distancing and safety protocols with the athletes when they visit the IBC, and when they go to the studios. So we are very confident this is going to be a very safe operation.”

01:37 Wide internal of IBC studio gallery area
01:43 Testing a control desk inside gallery
01:48 Close of multi-screens inside gallery
01:52 Broadcaster/Journalists working on computer screens on IBC main floor

01:58 SOUNDBITE: Yiannis Exarchos, CEO Olympic Broadcasting Services (OBS) (English Language)
Q. What can the world’s media and broadcasters look forward to at these Games?
“This will be the very first time after these eighteen very long months, torturous months for the whole of humanity, where we will have the best athletes from 206 nations of the world being physically at the first place. This is the big reunion of humanity. A reunion filled with the Olympic values, the values of respect, friendship and solidarity, that we all realised
during these last eighteen months how much we need. So I believe that these Games will not only be a celebration of the human mind in terms of innovation, but also a celebration of the human values that helped carry us through this difficult period, and potentially face a new future with more optimism.”

02:51 Japanese public take photos of Olympic rings
02:57 Wide shot of the International Broadcast Centre (IBC)
03:01 Wide from behind of camera on platform and rigging
03:05 Broadcasting studio booths overlooking the Olympic Stadium
03:08 Studio 1 door opened
03:12 Low wide of Olympic Stadium from the approaching path

03:16 SOUNDBITES: Yiannis Exarchos, CEO Olympic Broadcasting Services (OBS) (English Language)
Q. Since there will be no international spectators, what efforts are being made to ensure people feel part of the Games from their own homes?
“OBS, together with the Organising Committee and our Rights Holding Broadcasters, have created a few tools which will essentially allow viewers, followers and fans from all over the world to be able to have a sense of presence not just by watching the Games, but also by being able to post reactions, their cheers, their videos and this will make it all the way into the competitions venues. So in this way we will create a sense within the competition venues of international presence. Because we may have only local physical spectators, but the Games of Tokyo probably are going to be the most followed Games ever. So it’s important that the athletes always have the sense that people back from their own countries, from around the world, are helping them and supporting them.”

04:07 Mid-shot from outside a small studio building at the Hilton Hotel
04:11 Close of building temporary construction
04:13 Mid-shot inside empty studio with large windows
04:17 Big wide of giant Olympic Rings in Tokyo harbour
04:22 Close of giant rings in Tokyo harbour

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