THE INTERNATIONAL OLYMPIC COMMITTEE (IOC) OFFERS THE FOLLOWING VIDEO NEWS RELEASE TO ALL NEWS AGENCIES, BROADCASTERS AND ALL ONLINE PLATFORMS FREE OF CHARGE

STORY HEADLINE: IOC showcases the film “What Agnes Saw” ahead of Olympic Games Tokyo 2020

LOCATION: Tokyo, Japan
DATE: 16 July 2021
LANGUAGE: English

STORY SCRIPT: The International Olympic Committee (IOC) has launched a film featuring the oldest-living Olympian as part of its #StrongerTogether campaign.

“What Agnes Saw” tells the story of 100-year-old gymnast Agnes Keleti, and we see the changing world and humanity through her eyes. The film closes with a look at the next generation of competitors, with a focus on teenage skateboarder Sky Brown.

The IOC’s #StrongerTogether marketing and digital campaign celebrates the strength and determination of athletes to bring hope, unity and inspiration. The film juxtaposes the wisdom of age with the passion of youth to remind us of the moments of hope and inspiration that occur when the world comes together for the Olympic Games.

Agnes Keleti won ten medals in gymnastics across two Olympic Games editions in the 1950s, representing Hungary. She later became a gymnastics coach and educator. 13-year-old Sky Brown will be Great Britain’s youngest-ever competitor in the Olympic Games when she competes in Japan, the country of her birthplace.

IOC Digital Engagement and Marketing Director Christopher Carroll said: “We are proud to showcase the voice of the Olympics through generations spanning from Agnes to Sky, as athletes of the world compete in solidarity in Tokyo 2020. Agnes is proof that you can experience the worst aspects of humanity and against all odds, rise above it.”

“What Agnes Saw” is directed by Academy Award winning Martin Desmond Roe and Travon Free, voiced by actor and UN Women Goodwill Ambassador Danai Gurira, and produced for the IOC in partnership with Oscar, Emmy & Gold Lion-winning studio Dirty Robber.

The Olympic Games Tokyo 2020 will take place from July 23 to August 8 2021 and the Paralympic Games Tokyo 2020 from August 24 to September 5 2021.
SHOTLIST:
00:00 B/W Agnes Keleti Gymnastics balance beam routine at Olympics
00:03 Present day, Agnes Keleti watching her historic Olympic victories
00:05 B/W Agnes Keleti receiving an Olympic medal
00:07 Pan across Agnes Keleti’s 10 Olympic medals
00:09 MONTAGE B/W ID picture of young Agnes
00:10 B/W Agnes playing the cello, B/W Still of adult Agnes Keleti. B/W Still Agnes on the bars
00:11 B/W Still Agnes doing splits on the balance beam
00:12 Agnes Keleti aged 100 doing splits in the gym
00:14 Agnes Keleti watching historic Olympic footage
00:16 Olympic cauldron flame being lit at the Tokyo 1964 Olympics
00:17 Close up, Olympic cauldron alight and torch Tokyo 1964 Olympics
00:18 Wide Olympic cauldron and athletes with torches Tokyo 1964
00:19 London 2012 Olympic the Thomas Heatherwick cauldron alight
00:20 London 2012 Olympic cauldron alight with fireworks over the stadium
00:21 Starting pistol fired (colour)
00:22 B/W Berlin 1936 start of Men’s 100 meters
00:23 B/W Close up American Jesse Owens takes gold in Men’s 100 meters
00:24 B/W Jesse Owens long jump 1936 Olympics
00:26 B/W close up of Jesse Owens
00:28 London 1948 Olympics Dutch Fanny Blankers-Koen 30 year old mother of two nicknamed “The flying housewife” takes gold
00:31 Crowd cheer Fanny Blankers-Koen
00:33 Fanny Blankers-Koen post race with towel
00:35 Agnes Keleti watching historic Olympic footage
00:37 1960 Rome Olympics Abebe Bilika takes Marathon gold
00:40 Close up 1960 Rome Olympics Abebe Bilika crosses the finish line
00:43 B/W Diving historic montage mixes into modern colour Olympic diving
00:45 B/W Cycling historic montage mixes into modern colour Olympic cycling
00:48 B/W Women’s archery mixes into modern colour Olympic archery
00:49 B/W Fencing mixes into modern colour Olympic fencing
00:50 Olympic Football
00:51 Olympic Rugby
00:52 B/W High jump mixes into modern colour Olympic high jump
00:52 B/W Gymnastics floor routine mixes into modern colour Olympic gymnastics
00:54 B/W Diving mixes into modern colour Olympic diving
00:56 Swimming montage
00:57 Volleyball montage into basketball.
00:59 B/W Weightlifting historic montage mixes into modern colour Olympic weightlifting
01:02 Agnes continues to watch close-up
01:04 Close from film Sky Brown about to compete
01:07 Close feet Sky Brown on skateboard
01:08 Action shot Sky Brown sets off on skateboard ramp
01:09 Wide of Sky Brown ascending ramp
01:11 Sky Brown airborne on skateboard
01:13 Film merges into surfing shot to start action montage
01:15 Athletes/swimming/gymnastics/wall climbing/tennis action in montage
01:22 Tokyo 2020 Olympic torch close and move up
01.25 Close Olympic torch and flame burning
01:28 Olympic victory and special moments montage starts with Usain Bolt
01:41 Agnes Keleti close-up face
01:42 Sky Brown close-up face
01:43 #StrongerTogether Olympic logo

-- ENDS --

© Copyright International Olympic Committee 2021. This content is the exclusive property of the International Olympic Committee (IOC). IOC-VNRs are for bona fide news reporting purposes only and all rights required for their production have been cleared. Terms and Conditions of the IOC Newsroom and olympics.com apply.

For more information, please contact the IOC Media Relations Team: Tel: +41 21 621 6000, email: pressoffice@olympic.org, or visit our web site at www.olympics.com