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STORY SCRIPT:
In 1979 Kim Jin-Ho became a South Korean national hero by winning gold in the women's individual and team events at the World Championships, whilst still at high school. It was the country's first-ever global archery title.

"I started archery from a young age," says Ms Kim. "I was proud to bring archery into people's lives with my victory. I'm proud that I brought joy to people and surprised them so much with archery."

Adulated by her nation she went on to win two more gold medals at the 1983 World Championships, plus a bronze medal in the women's individual event at the Olympic Games Los Angeles 1984.

After retiring as an athlete Ms Kim became the first-ever female professor at the Korea National Sport University and coached the Korean women's team to gold medals at the 2002 and 2014 Asian Games.

She believes passionately in the transformative power of sport:

"I've been practising archery since childhood. Archery had a huge influence on my personality growth, and I want to be a positive example to children and everyone. And as a woman, I want to lead, and teach."

She also founded the Myeonggung Council, which provides free archery lessons and scholarships to children - particularly girls. "Myeonggung is a gathering of Korean female archery medalists. We received many messages of congratulations while we were doing archery, so we wanted to give our love back to the people. We award scholarships to elementary and middle school winners. It's a volunteer organization that helps people who want to have an archery experience.

Asked about the IOC trophy, Korea’s most successful Olympic archer is clearly inspired by her latest Olympic award. "I'm delighted to win this prize. It means so much to me. It's heartbreakingly beautiful and as a woman, I look forward to contributing so much more to this sport."
Women and Sport Background
Women first competed at the Olympic Games Paris 1900, before they had even been granted the right to vote in most countries around the world. While only 22 women competed at the 1900 Games, female participation has increased steadily since then and the event programme for Tokyo 2020 will see female participation rise to a projected 48.8 per cent, with double the number of mixed events compared to Rio 2016.

The IOC Women and Sport Awards were introduced in the year 2000 to recognise the outstanding achievements and contributions of those who promote gender equality in sport.

Every year, the IOC invites each National Olympic Committee, International Federation and Continental Association to nominate a person or association active in promoting gender equality and the presence of women in their sport or country.

An IOC jury composed of members of the IOC Women in Sport Commission reviews the nominations and chooses six winners per year including the World Trophy Winner and FIVE Continental Trophy winners.

SHOTLIST:

00:03 Shot of 2020 IOC Women in Sport Award.
00:08 Shot of Olympic monument in Korea.
00:12 Wide shot of the Korea National Sport University.
00:15 Close up of Korea National University sign.
00:18 Kim Jin-Ho talks to archers.
00:22 Close up of archers.
00:25 Long shot of various targets.
00:29 Archers fire at a target.
00:34 Close up of Kim Jin-Ho coaching an archer.
00:40 Behind shot of Kim Jin-Ho coaching an archer.
00:46 Close up shot of Kim Jin-Ho coaching.
00:54 Close up of bow and arrow.
00:58 Action of archer firing.

01:06 SOUNDBITE: Kim Jin-Ho, 2020 IOC Women and Sport Award Asian Trophy
(Korean Language).
"I think that as a woman and a former sports person with great experience when I volunteer my time I have a lot contribute to teaching children sports activities. As a female athlete, I have shown that I can both lead and teach."

01:37 Close up of Kim Jin-Ho.
01:41 Behind shot of Kim Jin-Ho observing the archers.
01:47 The archers walk towards their targets.
01:50 Archers walk towards the camera.
01:54 Close up of athletes retrieving their quarrels from a target.
02:01 Archers walk back towards Kim Jin-Ho.
02:04 Archers fire towards the target.

02:15 SOUNDBITE: Kim Jin-Ho, 2020 IOC Women and Sport Award Asian Trophy
(Korean Language).
“In any group, when it comes to the ratio of men to women, the proportion of women is very small, so women should try harder. I think we need to increase the opportunity for men and women to share, to work together, to create common ideas that lead men and women together.”

02:43 Behind shot of Kim Jin-Ho chatting to archers in a meeting room.
02:49 Close up of girl listening to Kim Jin-Ho.

02:54 SOUNDBITE: Kim Jin-Ho, 2020 IOC Women and Sport Award Asian Trophy (Korean Language).
“About gender discrimination. I usually think that this is a little bit wrong with the high percentage of men in any organization. But if you look at the social structure and the other things in the world, the proportion of women in the organization is very low. It’s getting better now but I think it'll be fair if more women participate and set some rules for the ratio of male to women.”

03:32 Various shots of Kim Jin-Ho working on a computer.
03:43 Behind shot of Kim Jin-Ho and computer screen.

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