



INTERNATIONAL
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COMMITTEE

Story Script and Shot log

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STORY HEADLINE: Veteran Danish sports administrator Else Trangbæk wins 2020 IOC Women and Sport Award for Europe.

LOCATION: Copenhagen, Denmark

DATE: 6.3.2020

LANGUAGE: Danish

Broadcast quality footage available at the IOC Newsroom: <http://iocnewsroom.com>

STORY SCRIPT:

As Denmark's first-ever female Olympic gymnast, in Mexico City 1968, Else Trangbæk knows about commitment. And ever since she's been committed to promoting inclusivity and gender equality in sport:

"I believe it is important to be engaged in the fight for equality," says Else. "The fight for equality is about gender, it is about class, it is about ethnicity. Sport is global, and therefore we have a joint responsibility to combine these things and work with tolerances across borders. So I believe the fight for equality on many levels is important."

One of the most influential women in Danish sport, Ms Trangbæk has held positions from Head of Department of Exercise and Sport Sciences at Copenhagen University to executive board member for the Danish Olympic Committee, and member of the International Society for the History of Physical Education and Sport.

Ms Trangbæk believes passionately in the active promotion of gender equality in sport:

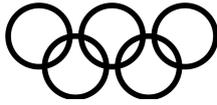
"If one wants equality, one needs to make a concrete strategic plan. In Denmark, we have had difficulties in making quotas, as they have done in Norway and Sweden. As quotas are not made, I would suggest that instead, we would have what is referred to as election committees that nominate both men and women for election."

As author and publisher Else has also documented the importance of women in sport through countless books, articles and interviews. Her most recent book tells the story of the 370 Danish women who've participated in the Olympic Games.

On her award: "I am very proud and honoured to receive this prize for my work, for women and sport through more than fifty years."

Women and Sport Background

Women first competed at the Olympic Games Paris 1900, before they had even been granted the right to vote in most countries around the world. While only 22 women competed at the 1900 Games, female participation has increased steadily since then and



the event programme for Tokyo 2020 will see female participation rise to a projected 48.8 per cent, with double the number of mixed events compared to Rio 2016.

The IOC Women and Sport Awards were introduced in the year 2000 to recognise the outstanding achievements and contributions of those who promote gender equality in sport.

Every year, the IOC invites each National Olympic Committee, International Federation and Continental Association to nominate a person or association active in promoting gender equality and the presence of women in their sport or country.

An IOC jury composed of members of the IOC Women in Sport Commission reviews the nominations and chooses six winners per year including the World Trophy Winner and FIVE Continental Trophy winners. This year's winners were selected from amongst 50 strong candidates.

Sport provides a fantastic opportunity for girls and women to break free of barriers and negative stereotypes, giving them the chance to demonstrate what they are truly capable of.

SHOTLIST:

00:03 Shot of 2020 IOC Women in Sport Award.

00:07 Wide shot of Else Trangebæk working on a laptop in her home.

00:12 Close up of Else Trangebæk.

00:18 Close up of Else Trangebæk's fingers on the laptop keyboard.

00:22 Shot of Else Trangebæk working on a laptop in her home.

00:27 SOUNDBITE: Else Trangebæk, 2020 IOC Women and Sport Awards European Trophy (Danish Language).

"If one wants equality, one needs to make a concrete strategic plan. But in Denmark, we have had difficulties in making quotas, as they have done in Norway and Sweden who therefore perhaps are further ahead on this issue than we are here in Denmark. As quotas are not made, I would suggest that instead, we would have what is referred to as election committees that nominate both men and women for election. So that it can be made public that there are women who are interested in the positions."

00:50 Shot of Else Trangebæk leaving her home.

01:01 Shots of Else Trangebæk driving.

01:10 SOUNDBITE: Else Trangebæk, 2020 IOC Women and Sport Awards European Trophy (Danish Language).

"At the Olympic Games in Tokyo, there has been the ambition that there should be equally as many men and women. And one of the strategies used there is to create a mixed group. And that I think is fantastically interesting, because I believe it will help modernise the Olympic games and make it more attractive for example to young supporters."

01:31 Various shots of Else Trangebæk walking into the gymnasium.

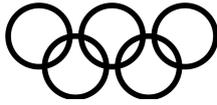
01:41 Wide shot of Else Trangebæk watching gymnasts in the stands.

01:46 Behind shot of Else Trangebæk watching gymnasts in the stands.

01:53 Wide shot of Else Trangebæk watching girls in the gymnasium.

01:57 Various close-up shots of Else Trangebæk watching gymnasts.

02:14 Various behind shots of Else Trangebæk watching the gymnasts in the gymnasium.



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02:24 SOUNDBITE: Else Trangbæk, 2020 IOC Women and Sport Awards European Trophy (Danish Language).

"I believe it is important to be engaged in the fight for equality. The fight for equality is about gender; it is about classes; it is about ethnicity. The sport is global, and therefore we have a joint responsibility to combine these things and work with tolerances across borders. So I believe the fight for equality on many levels is important."

02:49 Various close-up shots of Else Trangbæk.

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