



INTERNATIONAL
OLYMPIC
COMMITTEE

Story Script and Shot log

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STORY HEADLINE: Winter Youth Olympic Games Lausanne 2020 sets the standard for environmental, economic and social sustainability

LOCATION: Lausanne, Switzerland

DATE: January 15th, 2020

LANGUAGE: English

Broadcast quality footage available at the IOC Newsroom: <http://iocnewsroom.com>

STORY SCRIPT:

Athletes and environmentalists have been impressed with the commitment to sustainability of the Winter Youth Olympic Games (YOG) Lausanne 2020 in the efforts to minimise its environmental impact, as well as promoting lasting social and economic welfare.

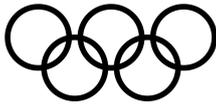
Environmental activist Lizzie Carr has been visiting some of the venues and is enthusiastic about what she has seen. *“There have been some really interesting measures that have been put in place for the Youth Olympic Games where you can see that they have thought about sustainability and what that means for sporting events,” she said.*

“I’ve spent the last few days here just travelling by public transport. We’ve gone up to a couple of different mountains to see different sports and it’s all been completely free, which means it’s so accessible for anybody who wants to be part of these Olympics in some way and then you also have in place the same measures for athletes, athletes competing on the slopes actually on the same train as you, going up and down the mountain, and it’s all brilliant in terms of sustainability, just making sure that we are reducing our carbon impact, our footprint as much as possible.”

Everything is taken into account; from the traditional torch relay in the run-up to the Games, sports venues chosen to make the most of the natural environment in the Swiss Alps, any building of fresh infrastructure to be of community benefit for decades to come, and the promotion of the use of eco-friendly public transport.

For the first time at an Olympic tournament, public transit forms the backbone of the official transport system taking athletes and coaches back and forth to venues. This helps to reduce the carbon footprint of the YOG.

Fans are also being encouraged to travel to events by bus or train with a purpose built transport app to guide them, and 80,000 school children have been given free travel on public transport to allow them to experience the Games and festivals in Lausanne.



Accessibility for all is also high on Lausanne 2020's agenda. The YOG features dedicated information platforms to help people with reduced mobility. Through these platforms, they can find out how to access specific sports venues. In addition, Swiss public transport companies have organised specific transport plans for people with reduced mobility to help them move between venues.

The Olympic flame in Lausanne city centre burns eco-friendly wood pellets. Even before the lighting of the cauldron, as the Olympic flame made its way around all 26 Swiss cantons, its journey was supported by a fleet of zero-emission hydrogen fuel cell cars provided by Worldwide Olympic Partner Toyota.

Lausanne 2020 has employed an environmentally conscious practice to ensure Alpine skiing events are able to go ahead even if there is a lack of snowfall in some areas. It has used 'snow farming', meaning snow is gathered from the previous winter and stored under a huge textile cloth during the summer right next to the pistes it will be skied upon. It is then uncovered and spread across the pistes.

The organisers desire for sustainability led to Lausanne 2020 becoming the first bi-national YOG, with several events being held across the border in France. Not only did this avoid building unnecessary temporary infrastructure but it has also increased collaboration within Switzerland and France. This collaboration has resulted in a ground-breaking partnership that will allow young Swiss athletes to train at the Les Tuffes Nordic Skiing facilities for free for the next 20 years.

Events are being spread across three Swiss cantons – Graubünden, Valais and Vaud – based on where the most suitable facilities and expertise already existed. Several sports are being held in the historic Alpine resort of St Moritz, namely speed skating, bobsleigh, skeleton and luge – and those sports are making Youth Olympic history by taking place on natural ice for the first time.

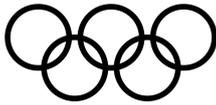
Speed skaters are competing outside on a natural frozen lake, while the other ice events will be held on the only natural – and the oldest – bobsleigh track on the planet, the world famous Olympia Bobrun. It was previously used in the Winter Olympics of 1928 and 1948.

Housing for athletes and coaches has been a major focus in organising an environmentally friendly and economically sustainable Games.

More than 1,700 athletes are housed in the Youth Olympic Village, a newly built architectural gem, dubbed as the Vortex, on the University of Lausanne campus. For the first time, athletes are staying in two waves, so only half the usual amount of rooms is needed. After the Games the rooms will become student accommodation.

To further reduce the environmental footprint of the YOG, the Organising Committee has committed to reducing the use of plastic for food and drink at all the official sites, and organisers have also held a series of citywide clean-up "plogging" events – following a Swedish concept that combines jogging and picking up litter.

The President of Switzerland, Simonetta Sommaruga, is totally behind the measures the IOC have implemented at YOG. She said: "I think it's really important. Switzerland can introduce itself as a country organising the Olympic Games. It's not gigantic but the giants are the athletes. We will use only public transport, we will use infrastructure that already existed and we've created apartments for the athletes which will be used by students



afterwards; I think it's amazing. Our country sees itself as a country that respects nature and shows what it's capable of."

Reflecting also on the environmentally friendly credentials of the IOC's headquarters Olympic House, which has become in June 2019 one of the most sustainable buildings in the world, President Thomas Bach said: "The fact that we start the Youth Olympic Games here at the Olympic House is not just symbolic. At the same time we send a message that with our reforms we are more than ever committed to sustainable development. This commitment defines our own work here at the Olympic House and also our vision for the organisation of the next Olympic Games."

Lausanne 2020 is the third edition of the Winter Youth Olympic Games. It runs until January 22.

SHOTLIST:

00:01 Drone view of Youth Olympic torch tour passing through Swiss landscape.

00:08 Torch bearer running with Youth Olympic torch in front of hydrogen powered support vehicles.

00:14 Torch tour passing through a forest.

00:20 Torch tour close up drone shot

00:24 Torch bearers lighting a low emissions wood chip burning cauldron with the Youth Olympic torch.

00:32 Youth Olympic torch at the Winter Youth Olympic Games opening ceremony.

00:41 A pigeon sat on the roof of Lausanne 2020 building.

00:44 SOUNDBITE: Lizzie Carr, Environmental Activist (English Language).

"I think this Youth Olympic Games has been incredible, the sheer amount of talent coming through across so many Olympic sports has been amazing but more than that the environmental side of it I've been really impressed, there have been some really interesting measures that have been put in place for the Youth Olympics where you can see that they have thought about sustainability and what that means for sporting events."

01:05 Flag of Winter Youth Olympic Games

01:10 SOUNDBITE: Lizzie Carr, Environmental Activist (English Language).

"I've spent the last few days here just travelling by public transport, we've gone up to a couple of different mountains to see different sports and it's all been completely free which means it's so accessible for anybody who wants to be part of these Olympics in some way and then you also have in place the same measures for athletes, athletes competing on the slopes actually on the same train as you going up and down the mountain and it's all brilliant in terms of sustainability just making sure that we are reducing our carbon impact, our footprint as much as possible."

01:41 External drone shots of Olympic House.

01:46 Solar panels on the roof of Olympic House.

01:52 SOUNDBITE: Thomas Bach, IOC President (French Language).

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02:25 SOUNDBITE: Simonetta Sommaruga, President of Switzerland (French Language).

"I think it's really important. Switzerland can introduce itself as a country organising the Olympic Games. It's not gigantic but the giants are the athletes. We will use only public transport, we will use infrastructure that already existed and we've created apartments for the athletes which will be used by students afterwards; I think it's amazing. Our country sees itself as a country that respects nature and shows what it's capable of."

02:58 Winter Youth Olympic athletes at a train station using public transport.

03:07 Athletes stepping onto a train.

03:11 Train pulling out of station

03:21 View from inside the train.

03:25 Train with Lausanne branding crossing a bridge.

03:30 Athletes and ski commuters inside a train.

03:34 Youth Olympic athlete looking out of a train window.

03:39 Lausanne 2020 branding on the side of a public transport bus.

03:43 Youth Olympic athlete stepping off the bus.

03:49 Sign of Youth Olympic Village (Vortex)

03:53 Drone shot of Youth Olympic Village (Vortex)

03:58 Solar panels on roof of Youth Olympic Village (Vortex)

04:03 Athletes walking up to Youth Olympic Village.

04:07 Bicycles outside Youth Olympic Village.

04:11 VOX POP Lausanne 2020 Athlete (English Language).

"We're using the metro stations, the public transport, we all know that these buildings will be used again, we are not using it just once it will be used again for the students and people around here."

04:31 VOX POP Lausanne 2020 Athlete (English Language).

"What I've found that the Olympics has done regarding sustainability and being aware of the climate, I've found so many things here. One great example is that on the official transportation app, the guide me Yodli app, when you ask for navigation to a specific venue it will actually show you your Co2 emissions for every different option so if you, like, take transport its this many grams of Co2, if you walk its zero. So you can take the decision, do I want to take that extra time just to save the planet and help build a better future for all of us?"

05:08 Athletes looking at the official Lausanne 2020 Yodli app.

05:17 VOX POP Lausanne 2020 Athlete (English Language).

"When we go to lunch, to have dinner, there are some plastic cups and they wash these and put back after one day, it's very good."

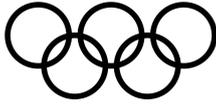
05:34 VOX POP Lausanne 2020 Athlete (English Language).

"Some of us are more aware of the environmental changes than others, so right now if we start talking about it we make it part of this programme we can make a change and make something better for our world."

05:45 VOX POP Lausanne 2020 Athlete (Spanish Language).

"This Olympic Games deals with the environment so there is not a lot of plastic, everybody takes the bus or walks. So it's better for the environment."

06:00 VOX POP Lausanne 2020 Athlete (English Language).



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“For instance I would always put the plastic into the plastic bin and if I see a paper bin i would always put the paper in the paper bin. I think it's important because everybody has to do something to keep the world clean.”

06:16 Rubbish being put into bins.

06:27 Plogging - a jogger running and picking up litter.

06:36 Bins in a line for separation of waste.

06:38 Archive footage of St. Moritz natural ice lake venue in competition during Olympic Winter Games St. Moritz 1948.

06:59 St. Moritz natural ice lake venue being prepared for Lausanne 2020 competition.

07:09 Lausanne 2020 flag in St. Moritz.

07:13 Athletes training on St. Moritz natural lake venue.

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