

INTERNATIONAL
OLYMPIC
COMMITTEE

Story Script and Shot log

THE INTERNATIONAL OLYMPIC COMMITTEE (IOC) OFFERS THE FOLLOWING VIDEO NEWS RELEASE TO ALL NEWS AGENCIES, BROADCASTERS AND ALL ONLINE PLATFORMS FREE OF CHARGE

STORY HEADLINE: Pakistan's Mia Nuriah Freudweiler pushes for women empowerment at gender-equal Winter Youth Olympic Games Lausanne 2020

LOCATION: Les Diablerets, Switzerland

DATE: January 21, 2020

LANGUAGE: English

Broadcast quality footage available at the IOC Newsroom: <http://iocnewsroom.com>

STORY SCRIPT:

Pakistani-born Swiss-raised alpine skier Mia Nuriah Freudweiler wants to empower women and encourage them to follow their dreams. The 16-year-old became the first Pakistani athlete to represent her country at any Winter Youth Olympic Games (YOG).

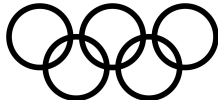
The sole Pakistani representative at Lausanne 2020 competed in four alpine skiing events in Les Diablerets, Switzerland. Her best finish was 30th in the combined slalom, but her real victory was being part of the Winter YOG at all and she hopes her appearance will be an inspiration to young Pakistani women.

Freudweiler's participation at Lausanne 2020 coincides with the Winter YOG achieving gender-equal representation among its athletes for the first time.

"My goal is to inspire and empower young girls and Pakistani girls to fulfill their dreams," she said. "I think the past few years was when I really realised there has been a big difference in the world. I am tired of women being portrayed as weak, as not being able to pursue their careers, their sport, their hobbies or anything."

Freudweiler, a resident of Villars-sur-Ollon in the Swiss Vaud Alps, has roots in Karachi, the capital of the Pakistani province of Sindh, from the maternal side. Among her role models, she counts Nobel Laureate Malala Yousafzai, double Olympic champion Mikaela Shiffrin, and Zendaya, the American actress and singer.

Lausanne 2020 is the third edition of the Winter YOG, bringing together the world's best young athletes between the ages of 15 and 18. For the first time in Winter Olympic history the Games will have gender equality, with equal numbers of male and female competitors in the 81 medal events.



Story script and Shot log

1,872 athletes from 79 National Olympic Committees (NOCs) will be in action in Lausanne, 12 of those NOCs for the first time at a Youth Olympic Games - Albania, Azerbaijan, Ecuador, Haiti, Hong Kong, Kosovo, Pakistan, Qatar, Singapore, Thailand, Turkmenistan and Trinidad & Tobago.

As well as the brand new sport of Ski Mountaineering, Lausanne 2020 features five new events, Women's Nordic Combined, Individual Normal Hill/4km, Women's Doubles Luge, Mixed NOC 3x3 Ice Hockey, Freeski Big Air, Snowboard Big Air.

The first Winter Youth Olympic Games took place in Innsbruck, Austria, in 2012. The second edition was held in the Norwegian city of Lillehammer in 2016.

SHOTLIST:

00:05 Pakistan's Mia Nuriah Freudweiler in action.

00:30 Close up of Mia Nuriah Freudweiler taking her skis off.

00:37 SOUNDBITE: Mia Nuriah Freudweiler (Pakistan) Alpine Skiing (English Language).

"My goal is to inspire and empower young girls and Pakistani girls to fulfill their dreams."

00:45 Shots of Mia Nuriah Freudweiler as the flag bearer for Pakistan at the opening ceremony

00:56 SOUNDBITE: Mia Nuriah Freudweiler (Pakistan) Alpine Skiing (English Language).

"I think the past few years was when I really realised there has been a big difference in the world. I am tired of women being portrayed as weak, as not being able to pursue their careers, their sport, their hobbies or anything."

01:11 Mia Nuriah Freudweiler celebrates after her race

01:23 SOUNDBITE: Mia Nuriah Freudweiler (Pakistan) Alpine Skiing (English Language).

"My father - he sent over two tonnes of ski material - ski boots, ski poles, skis - over to Pakistan to a ski school, so that they can use that equipment and encourage people to ski. If I can go over there, I can be a ski teacher and help Pakistani skiers to develop and become better skiers. So, hopefully, I can teach them my passion."

01:50 Shot of spectators with the Pakistani flag

01:54 SOUNDBITE: Mia Nuriah Freudweiler, (Pakistan) Alpine Skiing (English Language).

"I would definitely like to go Pakistan, well, for the skiing, since I am representing the country. They have got amazing mountains, so it would be incredible."

02:03 Shot of start list on TV of run one of women's giant slalom

02:09 SOUNDBITE: Mia Nuriah Freudweiler (Pakistan) Alpine Skiing (English Language).



Story script and Shot log

“Continue to be empowered, and I would send all the Pakistan young girls all the best for their goals and their dreams.”

02:19 Shot of Mia Nuriah Freudweiler hugging friends and family after the completion of her giant slalom event

-- ENDS --

© IOC-VNRs are for bona fide news reporting purposes only and all rights required for their production have been cleared. Terms and Conditions of the [IOC Newsroom](#) and [Olympic.org](#) apply. This IOC-VNR shall be used in accordance with the News Access Rules for Lausanne 2020 available [here](#), in particular in respect to the Amount of YOG Content, Amount per News Programme, Airing after broadcast by RHBs only, Duration of Use, No use of Olympic Properties, No Commercial Association, On-screen Courtesy Credit (“Courtesy of The International Olympic Committee”), Infringements & Monitoring, etc.

For more information, please contact the IOC Media Relations Team: Tel: +41 21 621 6000, email: pressoffice@olympic.org, or visit our web site at www.olympic.org.