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Story Script and Shot log

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STORY HEADLINE: Winter Youth Olympic Games Lausanne 2020: For Young People, By Young People, With Young People

LOCATION: Lausanne, Switzerland

DATE: January 19, 2020

LANGUAGE: French

Broadcast quality footage available at the IOC Newsroom: <http://iocnewsroom.com>

STORY SCRIPT:

The Winter Youth Olympic Games (YOG) Lausanne 2020 not only gives the chance of the best young athletes in the world to come together and compete, it has given the young people of Lausanne, and the whole of Switzerland, the chance to play their part in the look and feel of the Games.

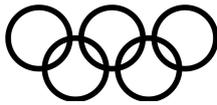
Everywhere you walk in the Olympic Capital you will see the Youth Olympic logo on the signage. At the heart of the city, the Youth Olympic flame burns brightly in the cauldron and, at the medal plazas in Lausanne and St Moritz, each medal is carried to the podium on a specially designed tray.

The designs for the cauldron, the podium and the medal trays were all created by students from Lausanne.

These three highly symbolic elements of the Youth Olympic event are the fruit of a partnership between three schools: the students of the Lausanne art school (ECAL) have designed the Youth Olympic cauldron, the medal trays and the podiums. The apprentices of the EDC construction school and of C-FOR (Lausanne utilities training centre) then built the cauldron and the podiums. Although carried out in two phases, a lively cooperation between the different players was necessary to ensure the technical feasibility of the project.

The mascot Yodli and pictograms depicting each sport discipline were created by students, and their involvement even extended to writing the official song of Lausanne 2020.

YOG for young people, by them and with them: this idea has been at the heart of the Lausanne 2020 project. All the lifeblood of the canton of Vaud is playing a part to create a Youth Olympic Games that will go down in history: Youth Olympic history, the history of the host city, of the canton, of the country, but also of every student involved in the project.



And as the Games enter their final few days, the successful designers have been in Lausanne to see their designs come to life.

Lausanne 2020 is the third edition of the Winter YOG, bringing together the world's best young athletes between the ages of 15 and 18. For the first time in Winter Olympic history the Games will have gender equality, with equal numbers of male and female competitors in the 81 medal events. The Closing Ceremony is on Wednesday, January 22.

1,872 athletes from 79 National Olympic Committees (NOCs) will be in action in Lausanne, 12 of those NOCs for the first time at a Youth Olympic Games - Albania, Azerbaijan, Ecuador, Haiti, Hong Kong, Kosovo, Pakistan, Qatar, Singapore, Thailand, Turkmenistan and Trinidad & Tobago.

As well as the brand new sport of Ski Mountaineering, Lausanne 2020 features five new events, Women's Nordic Combined, Individual Normal Hill/4km, Women's Doubles Luge, Mixed NOC 3x3 Ice Hockey, Freeski Big Air, Snowboard Big Air.

The first Winter Youth Olympic Games took place in Innsbruck, Austria, in 2012. The second edition was held in the Norwegian city of Lillehammer in 2016.

SHOTLIST:

00:05 Lausanne 2020 promotional video featuring theme song

00:17 Various shots of students who helped create the different aspects of the look and feel of Lausanne 2020

00:55 SOUNDBITE: (French Language).

"My name is François, I am 24, I designed the cauldron for the YOG Lausanne"

01:04 Various shots of the Youth Olympic torch and cauldron being lit

01:22 SOUNDBITE: (French Language).

"My design was developed around the idea of a snow park module, with a ramp, a rail, to describe the positive energy of youth carried in the freestyle ski."

01:40 Close up of Youth Olympic flame burning in the cauldron

01:45 SOUNDBITE: (French Language).

"I am Philippe, I am 18, I am Glen, I am 19. We worked on the construction of the cauldron and its structure for the YOG."

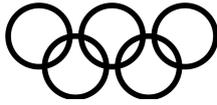
01:52 Various shots of Youth Olympic flame burning in the cauldron

01:59 SOUNDBITE: (French Language).

"We are pleased to see our work being used, something we made ourselves. and to see it on screen. It is a nice feeling, we are proud."

02:11 SOUNDBITE: (French Language).

"I am Estelle, I am Louis. and we designed the podium of the YOG."



02:17 Various shots of YOG mascot Yodli dancing in front of Lausanne 2020 podium

02:20 SOUNDBITE: (French Language).

Louis: "The idea was to make something that would be functional, easy to manipulate, to stock so that the podium is efficient and could last for the two weeks."

Estelle: "For the front of the podium the idea was to represent the YOG with mountains, the ones you can see from Lausanne and the different layers that overlap according to the depth of field."

02:54 Shot of athletes in front of podium at medal ceremony

03:10 SOUNDBITE: (French Language).

"I am Elsa, I am a student at the ERACOM and I came up with the 'Look of the Games' of the YOG 2020."

03:17 Lausanne 2020 promotional video

03:27 SOUNDBITE: (French Language).

"For my design, my inspiration came from the tracks left by skis and blades on the snow and on the ice."

03:38 Lausanne 2020 promotional video

03:47 SOUNDBITE: (French Language).

"I am Melanie, I worked on the pictograms of the YOG."

03:54 Shots of designs being created on Lausanne 2020 promotional video

04:03 SOUNDBITE: (French Language).

"I did some research about the Olympics, I did different research by hand, different sketches."

04:19 Shots of designs being created on Lausanne 2020 promotional video

04:24 SOUNDBITE: (French Language).

"After being selected I worked more into details on the computer."

04:29 Shots of designs being created on Lausanne 2020 promotional video

04:40 SOUNDBITE: (French Language).

"I am Olivia Dalomo, I worked on the medal tray used for the YOG."

04:47 Shot of medal tray being carried into medal ceremony

04:53 SOUNDBITE: (French Language).

"For that tray, I worked on standard elements that I enhanced with a knitted garment. Knitting reunite us in winter when it is cold, but is also timeless and without any age boundaries. Either young or older people are watching the Games."



05:11 SOUNDBITE: (English Language).

"My name is Yana, my name is Gabriela, and we worked for 9 weeks in 2018, on a project for the Youth Olympic Village."

05:21 FILE shots of Youth Olympic Village

05:27 SOUNDBITE: (English Language).

"We designed a whole proposal for the activities and services that the village should have."

05:34 Shots of athletes inside Youth Olympic Village

05:52 SOUNDBITE: (English Language).

"We did a lot of interviews with athletes to really understand what is their lifestyle, what they might actually want from an experience at the Village. As we both are from the hospitality school we looked at them as guests at the Village."

06:08 Shots of athletes inside Youth Olympic Village

06:39 SOUNDBITE: (English Language).

"What we saw was just a construction site of the Vortex, just all the plans, we had to picture everything in our heads. It is so nice to see all the flags, all the nations, coming together all the athletes."

06:52 Shots of Japanese athletes meeting Mascot Yodli inside Youth Olympic Village

06:58 SOUNDBITE: (English Language).

"Seeing it all was just an amazing feeling and also kind of seeing what they have implemented from our ideas seeing that the athletes are really enjoying their time at the Vortex it is really good."

07:11 Lausanne 2020 promotional video

-- ENDS --

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