



INTERNATIONAL
OLYMPIC
COMMITTEE

Story script and Shot log

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STORY HEADLINE: INTERNATIONAL OLYMPIC COMMITTEE (IOC) CELEBRATES ITS 125th ANNIVERSARY WITH INAUGURATION OF OLYMPIC HOUSE - ONE OF THE WORLD'S MOST SUSTAINABLE BUILDINGS

DATE: 23 June 2019

LOCATION: IOC Headquarters, Lausanne, Switzerland.

LANGUAGE: English

Broadcast quality footage available at the IOC Newsroom: <http://iocnewsroom.com>

STORY SCRIPT:

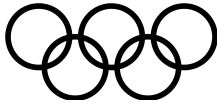
The IOC today officially opened Olympic House – one of the most sustainable buildings in the world. The inauguration was the highlight of the celebrations to mark the 125th anniversary of the IOC which was founded on 23 June 1894 by Pierre de Coubertin.

The ceremony was attended by 700 guests, including the President of the Swiss Confederation Ueli Maurer, the IOC Members, the Presidents of the 206 National Olympic Committees and of the International Sports Federations. They were joined by more than 30 Olympic medallists who won – together with the Olympic Medallists amongst the IOC Members – a symbolic 125+ medals at the Olympic Games.

For the traditional ribbon cutting at the bottom of the iconic unity staircase of Olympic House, IOC President Thomas Bach was joined by Swiss President Ueli Maurer, the IOC Executive Board Members, the President of the Etat de Vaud Council Nuria Gorrite, members of the Etat de Vaud Council Pascal Broulis and Philippe Leuba, the Mayor of Lausanne Grégoire Junod and by a number of Olympic Medallists.

Designed to reflect the IOC's overarching mission to make the world a better place through sport and the reforms of Olympic Agenda 2020, Olympic House brings together the IOC staff under one roof. Previously, 500 employees were spread across Lausanne in four locations. It is an investment of the IOC into sustainability, one of the three pillars of Olympic Agenda 2020.

In his speech, President Bach said: "When we set out on this project to construct a new home, we wanted it to be more than just another office building. Of course, we wanted to bring together everyone, the Olympic family and all IOC staff, under one roof. In this sense, the Olympic House is an expression of our unity."



“At the same time, we want the Olympic House to incorporate the elements of sustainability, credibility and youth – the same three pillars of Olympic Agenda 2020. The building reflects these three elements that are so central to our mission.”

Today’s inauguration is the culmination of a journey that started back in 2012 when the IOC decided to move ahead with the consolidation of its head office. Developed by Danish architecture firm 3XN, Olympic House has been designed around the five key elements of symbolism, integration, flexibility, collaboration, and sustainability.

Addressing the audience, President Ueli Maurer said: “More than 100 years ago, when Pierre de Coubertin campaigned for the revival of the Olympic Games, he wanted to contribute to peace and international understanding. I thank you for looking after this important legacy! Sport has an integrating effect within our society. It connects young and old, women and men, different social classes, religions and political beliefs. And in some cases sport is also a chance for political understanding and cooperation across borders or differences.”

Selected by the IOC in April 2014, 3XN partnered with Swiss architects IttenBrechtbühl to oversee the construction of the project. The result is a building authentically reflecting Olympism, the Olympic Movement and the role of the IOC as a catalyst for collaboration in an iconic form.

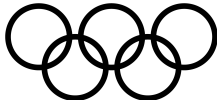
With its shape inspired by the movement of an athlete, Olympic House combines the highest standards in architectural design with a holistic approach to sustainability. It incorporates rigorous criteria in energy and water efficiency, while optimising the health and wellbeing of its users. Pushing sustainability boundaries, Olympic House has recently received the most rigorous international and local sustainability certifications, a demonstration of the IOC’s commitment to walk the talk and lead by example.

President Bach said: “Olympic House takes sustainability to the next level. The building has been constructed according to the highest sustainability standards in every way. We are happy and proud for the recognition that we have received, confirming that Olympic House is one of the most sustainable buildings in the world.”

Mahesh Ramanujam, US Green Building Council President said: “This is the most sustainable building in the world but also the building that creates a baseline for what the future is going to hold for sports facilities and beyond and for generations to come.

“LEED buildings are about leadership, but when you try to attempt platinum you are going for extraordinary leadership, you are trying to define what’s possible. So to me LEED version platinum by Olympic House is about thinking about our children, thinking about our future generations and importantly, leaving the world in a better place than we all inherited it from.”

With this new building, the IOC also confirms its attachment to Lausanne, the Olympic Capital. Developed in close consultation with the local authorities, Olympic House offers the region an emblematic architectural landmark and becomes an important element of the local Louis Bourget public park, which welcomes a diverse group of visitors every year.



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Addressing the Olympians attending the ceremony, President Bach, himself Olympic Champion in Fencing, said: “By bringing the entire world together in peaceful competition, the Olympic Games are a symbol of hope and peace for all humankind. The ones who embody this message are the Olympic athletes. This is why we have among us today, Olympic athletes who represent over 125 Olympic medals. They gave the Olympic Games the magic moments that have defined us for 125 years. Therefore, I say to all my fellow Olympians: welcome home.”

In attendance were Olympic legends such as Ole Einar Bjoerndalen, the Norwegian biathlete who has claimed 13 Olympic medals, and Olympic champions Tina Maze (Slovenia), Santiago Lange (Argentina), Osea Kolinsau (Fiji) and Yuna Kim (Republic of Korea), to name a few. They were joined by Yusra Mardini and Yonas Kinde who both were part of the IOC Refugee Olympic Team Rio 2016.

The IOC President went on to say: “To my dear friends and colleagues, the IOC Members; to the 206 National Olympic Committees; and to the International Sport Federations; to all of you, the Olympic family gathered here today I say: welcome home.”

The ceremony which combined artistic performances together with personal stories and testimonials, was also a moment to look back at the 125 years of the IOC’s history, to pay tribute to Pierre de Coubertin, but also to look at the future of the Olympic Movement.

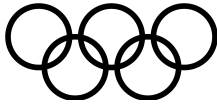
President Bach said: “On this very day, 125 years ago on 23 June 1894, Pierre de Coubertin founded the IOC and revived the Olympic Games. He saw this as a way to promote peace among nations and people. He was a visionary, when he said: ‘Should the institution of the Olympic Games prosper, it can become a potent factor in securing universal peace.’

“Today, 125 years later, his dream lives on. On this important milestone, we can be proud to carry his legacy into the future.”

SHOTLIST:

00:02 Aerial shot of the Olympic House in Lausanne, Switzerland
00:07 IOC President Thomas Bach and Swiss President Ueli Maurer cutting the ribbon
00:14 IOC Members carrying the Olympic Flag for the inauguration ceremony
00:19 Shot of the young choir singing during the ceremony
00:24 The Olympic Flag being raised at the Olympic House for the first time
00:32 Audience attending the ceremony
00:36 Detail shot of the Key to the Olympic House
00:41 Jan Ammundsen, Senior Partner at 3XN Architects, presenting the Key of Olympic House to IOC President Thomas Bach
00:48 Detail shot of Thomas Bach holding the Olympic House Golden Key
00:51 Young choir singing during the inauguration

00:58 SOUNDBITE: Thomas Bach, IOC President (English language)



“On this very day 125 years ago on 23rd of June 1894, at the Sorbonne University in Paris, Pierre de Coubertin founded the International Olympic Committee and revived the Olympic Games. He saw this as a way to promote peace, peace among nations and people. He was clearly a visionary when he said, and I quote: ‘Should the institution of the Olympic Games prosper it can become a potent factor in securing universal peace’ End of quote.”

01:54 SOUNDBITE: Thomas Bach, IOC President (English language)

“Just as the Olympic Games are a gift for all humankind, this Olympic House is the home of the entire Olympic Movement. This Olympic House is the home for all of us. To my dear friends and colleagues, the IOC Members; to the 206 National Olympic Committees; to the International Sport Federations; to all of you, the Olympic family gathered here today I say: welcome home.”

02:40 Audience applauds

02:43 SOUNDBITE: Thomas Bach, IOC President (English language)

“When we set out on this project to construct the Home, we wanted it to be more than just another office building. Of course, we wanted to bring together everyone: the Olympic family and all IOC staff all under one roof. In this sense, the Olympic House is an expression of our unity. At the same time we want the Olympic House to incorporate the elements of sustainability, credibility and youth: the same three pillars of [the] Olympic Agenda 2020. The building reflects these three elements that are so central to our mission”

03:42 IOC President Thomas Bach greets President of the Swiss Confederation Ueli Maurer

03:47 SOUNDBITE: Ueli Maurer, President of the Swiss Confederation (English language)

“Sport has an integrating effect, we see it in our society. It connects young and old, women and men, different social classes, religions and political beliefs. Sport gives us common ground that brings us closer, that brings us together”

04:08 Young piano player performing during the inauguration

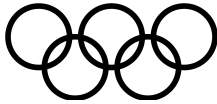
04:13 Mahesh Ramanujam, US Green Building Council President presenting IOC President Thomas Bach with the LEED Platinum certification of the Olympic House

04:28 SOUNDBITE: Mahesh Ramanujam, President US Green Building Council (English language)*“This is the most sustainable building in the world but also the building that creates a baseline for what the future is going to hold for sports facilities and beyond and for generations to come.”*

04:39 Band performs during the inauguration ceremony

04:46 Pan shot of all distinguished guests of the ceremony, including IOC President and members as well as more than 30 Olympic medallists

Lausanne Olympic Capital Run (22nd June 2019)



05:03 Start of the Lausanne Olympic Capital Run
05:10 Overview of the participants with the Olympic Rings in the background
05:13 Various shots from the Olympic Capital Run underway
05:19 Participant runs under the "Lausanne Olympic Capital" inflatable arch
05:23 IOC President Thomas Bach meets some young athletes
05:27 Olympic Champion Hicham El Guerrouj autographing the shoes of a young athlete
05:31 Shots of various track and field disciplines performed by youth athletes at the Pierre de Coubertin Stadium
05:40 Young girls from the Montreux gymnasium practising with Olympic Champion Nadia Comaneci
05:47 Comaneci poses with the young gymnasts for a picture
05:50 Four-time Olympic medallist Luciana Aymar, from Argentina, during the field hockey training
05:56 Olympic champion Fernando Gonzalez and Olympic silver medallist Gabriela Sabatini on the central court of the Stade-Lausanne Tennis Club

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