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COMMITTEE

Story script and Shot log

The International Olympic Committee (IOC) OFFERS THE FOLLOWING VIDEO NEWS RELEASE TO ALL NEWS AGENCIES, BROADCASTERS AND ALL ONLINE PLATFORMS FREE OF CHARGE

STORY HEADLINE: IOC to inaugurate Olympic House, one of the most sustainable buildings in the world, on the 23rd June 2019

DATE: 20 June 2019

LOCATION: IOC Headquarters, Lausanne, Switzerland.

LANGUAGE: English/French

Broadcast quality footage available at the IOC Newsroom: <http://iocnewsroom.com>

STORY SCRIPT:

The inauguration of Olympic House will be the culmination of a journey that started back in 2012 when the IOC decided to move ahead with the consolidation of its head office.

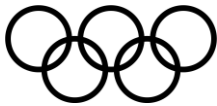
The state of the art construction has been hailed as a “milestone for global green building” having achieved the highest possible award for the LEED international green building programme.

According to the U.S. Green Building Council (USGBC), the organisation that developed LEED, Olympic House has received the most points (93) of any LEED v4-certified new construction project to date.

In addition to receiving the LEED Platinum certification, Olympic House is the first international headquarters – and the second building overall – to obtain the highest (Platinum) level of the Swiss Sustainable Construction Standard (SNBS). It has also been awarded the Swiss standard for energy-efficient buildings, Minergie P. Olympic House is the first building to receive these three certifications, and the first in Switzerland to achieve LEED v4 Platinum.

Olympic House is a privately funded investment in sustainability. The sustainability approach is threefold:

- It has the strong ambition to meet the most demanding sustainability standards both locally and internationally. It has been designed as a sustainable building in terms of both construction and operations, with special efforts put into energy and water efficiency, waste reduction and landscape integration.
- It aims to regroup all IOC staff in one location, resulting in cost savings and increased collaboration.
- It also represents an investment by the IOC in the local economy and development. Eighty per cent of the construction costs have been spent with local companies hence contributing to the development of local competencies.



As the IOC prepares to celebrate its 125th anniversary, IOC President Thomas Bach said Olympic House will be a building that is sustainable for many years to come. “Olympic House represents our commitment to strengthen the role of sport in society.

“Olympic House is a demonstration of our commitment to a sustainable development for future generations.”

US Green Building Council President, Mahesh Ramanujam, said: “I am very excited that Olympic House has adopted LEED for the design construction of its new headquarters, and importantly trying to shoot for Platinum to our latest version, Version 4 in the new building category, is a phenomenal achievement and also a milestone for the global green building commitment.”

Developed by Danish architecture firm 3XN, Olympic House will allow the IOC to bring together its staff – 500 employees currently spread across Lausanne in four locations – under one roof at a single site. Selected by the IOC in April 2014 after an international architecture competition, 3XN partnered with Swiss architects IttenBrechtbühl to oversee the construction of the project.

From 23 June onwards, the IOC will benefit from two Olympic centres in Lausanne: Olympic House in Vidy to cater for its administration and offer a welcoming meeting place for all its stakeholders; and The Olympic Museum and the Olympic Studies Centre in Ouchy to host the general public.

With this new building, the IOC confirms its attachment to Lausanne, the Olympic Capital. Developed in close consultation with the local authorities, Olympic House will offer the region an emblematic architectural landmark and become an important element of the local Louis Bourget public park, which welcomes a diverse group of visitors every year.

Olympic House is a unique example of innovative collaboration between many different stakeholders, including the IOC, some of its Worldwide Olympic Partners (Dow, Toyota and Panasonic), the architects 3XN and IttenBrechtbühl, sustainability certification bodies, local authorities, suppliers and academics.

The estimated construction costs amount to CHF145 million. Eighty percent of the construction costs of Olympic House have been spent with local companies and contributed to the development of local competencies. Construction began in the summer of 2016.

SHOTLIST:

00:02 Aerial shot of Olympic House

00:12 SOUNDBITE: Thomas Bach, IOC President (English language)

“Olympic House represents our commitment to strengthen the role of sport in society. Olympic House is a demonstration of our commitment to a sustainable development for the sake of future generations.”

00:30 Exterior shot of Olympic House



00:40 SOUNDBITE: Thomas Bach, IOC President (English language)

“A pillar of the reforms of Olympic Agenda 2020 is good governance and an important part of good governance is efficiency, and you can only manage such an important organisation like the IOC in the most efficient way when you have all the staff together under one roof and working closely together.”

01:05 Drone exterior shot of Olympic House, moving up over Olympic Rings

01:12 SOUNDBITE: Jan Ammundsen, Senior Partner 3XN Architects (English language)

“If you start from the outside the design is made in such a way that it kind of locks in or links in with the parks around, so the park actually plays the first part, it’s a small plinth that kind of blends into the park, so it’s a green plinth. The shape is also as you describe it, it’s kind of fluid in the way that it’s designed and the whole thing about the fluid thing is that it’s also a part of the symbolism we have been working with. We wanted to create a facade that is almost like a stop motion movie, that kind of captures a move from one to another and trying to link that story to the facade.”

01:59 Exterior and detail shots from the Olympic House exterior

02:09 Various Internal shots from Olympic House

02:13 Various shots of Five-Ring central staircase

02:19 Footage of different internal common and work areas of the Olympic House

02:31 Shot of athletics-track-inspired area

02:34 Detail shot of Olympic discipline logos decorating one of the Olympic House walls

02:37 Various shots of working and meeting areas in the Olympic House

02:46 Time-lapse shot of the Five-Ring central staircase

02:53 Wide move of gym

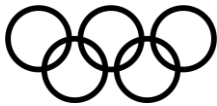
02:58 Detail shot of reception area of the Olympic House

03:02 Internal shot of roof allowing natural light to flow through Olympic House

03:07 External shot of solar panels on roof

03:13 SOUNDBITE: Mahesh Ramanujam, US Green Building Council President (English language)

“I am very excited that Olympic House has adopted LEED for the design construction of its new headquarters, and importantly trying to shoot for Platinum to our latest version, Version 4 in the new building category, is a phenomenal achievement and also a milestone for the global green building commitment. What it actually means is that LEED buildings are about leadership, but when you try to attempt platinum you are going for extraordinary leadership, you are trying to define what’s possible. Now examples and inspirations like this will help us to really build a case for a carbon-neutral world because we should always focus on our next generation, which is our children’s, children’s children and we are to leave a strong legacy behind. So to me LEED Version Platinum by Olympic House is about thinking about our children, thinking about our future generations and importantly, leaving the world in a better place than we all inherited it from.”



04:15 Drone shot over the lake by Olympic House and aerial shots of the building

04:40 Detail exterior shot Olympic House

04:44 Pan around exterior of Olympic House

04:49 SOUNDBITE: Syndic Gregoire Junod, Syndic de Lausanne (French language)

“The question of sustainable development has been an important one for the Lausanne authorities for a very long time. We are at the forefront in this area, and having a great institution like the IOC, with a building that is an international reference in terms of sustainability and environment, is obviously extremely important; and the fact that we have been able to involve local companies, that we could eventually associate the EPFL too, benefit from all the expertise we have in the field and get regional companies involved as well. It is also the poof of this strong link between the city and the Olympic movement.”

05:24 Chateau de Vidy, one of the current IOC bases in Lausanne

05:27 Aerial pan up from Chateau de Vidy to Olympic House

05:33 Externals of Olympic Rings outside Olympic House

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