Story script and Shot log

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STORY HEADLINE: IOC REVEALS 2019 WOMEN AND SPORT AWARD WINNERS AT CEREMONY CELEBRATING GENDER EQUALITY AND FEMALE EMPOWERMENT

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Broadcast quality footage available at the IOC Newsroom: http://iocnewsroom.com

2019 IOC WOMEN AND SPORT AWARDS - WORLD TROPHY WINNER
Ms Po Chun Liu (Chinese Taipei)

CONTINENTAL TROPHY WINNERS
Africa: Ms Dijatougbé ‘Nathalie’ Noameshie (Togo)
Americas: Comisión Mujer y deporte de Costa Rica (Costa Rica)
Asia: Ms Saada Al-Ismaiili (Oman)
Europe: Ms Morana Palikovic Gruden (Croatia)
Oceania: Vanuatu Volleyball Federation (Vanuatu)

STORY SCRIPT:
The International Olympic Committee’s (IOC) Women and Sport Awards 2019 have been held at the United Nations headquarters in New York, USA.

The IOC has celebrated six role models and change-makers in advancing women and girls in and through sport, in partnership with UN Women.

The IOC Women and Sport Trophy represents opportunity, recognition and empowerment. There were six awards - one global and five continental winners, all recognised at the ceremony attended by IOC President Thomas Bach that included powerful speeches from key women across the sporting world. UN Women Goodwill Ambassador, Olympian and renowned Brazilian footballer Marta Vieira da Silva, gave an emotional address as she reminded attendees of the pledge for gender equality by 2030.

International baseball umpire from Chinese Taipei Ms Po Chun Liu was awarded the World Trophy for her staunch advocacy for female empowerment through sport.

Throughout her sporting journey, she has refused to allow gender discrimination stand in the way. It's not been an easy road. But her determination saw her go from volunteer in
Story script and Shot log

Little League to becoming the first female baseball umpire in her native Chinese Taipei.
With a boost from the New York Yankees, the figure known as ‘the Mother of Women’s
baseball’ in Chinese Taipei has gone on to umpire internationally in World Baseball Softball
Confederation (WBSC) Tournaments and made Forbes’ 2018 list of the Most Powerful
Women in International Sports.

A passionate social worker, Liu works relentlessly to create opportunities for girls and
women to get involved in sport, either in leadership or on the field of play by organising
baseball clinics, workshops and international games in her home country. Her objective: to
“strike out gender discrimination”.

Accepting her award, she said: “I believe you all understand how difficult it is for women to
take a leader’s position. We cannot be good, we have to be much better.”

As well as President Bach attendees at the Awards included UN Women Executive
Director and UN Under-Secretary-General Phumzile Mlambo-Ngcuka, NBC sportscaster
Andrea Joyce, IOC Women and Sport Commission Chair Lydia Nsekera, and Olympians
and gender equality advocates, Kikkan Randall, Benita Fitzgerald Mosley, and Donna De
Varona.

IOC President Thomas Bach congratulated the winners on their achievements and said:
“The Women and Sport Awards are very important because these personalities we are
honouring have shown what can be achieved by empowering women and girls through
sport. The awardees bring about change not only on the field of play, but also in the
workplace, at home, in schools and in other areas of society. Supporting such champions
for women’s empowerment is essential in our overall commitment to gender equality.”

He added: “In today’s world, no organisation or country can afford to let half of the
population be left behind – either in sport or in society. Advancing women in and through
sport is truly a team effort. By joining hands and working together, sport can inspire the
necessary change and lead the way.”

Brazilian football superstar Marta, was clearly emotional as she told the ceremony: “Sport
is a very powerful tool for achieving gender equality. In Brazil, girls who have gone through
the One Win Leads to Another program, a joint-program between UN Women and the IOC,
have transformed their lives and changed the reality around them.

“We have stories of girls who have completed the program and are now playing in
professional teams; girls - some of them young mothers - who have gotten their first job
and are changing their family lives for the better; girls leading groups in their schools to
discuss gender equality and the fight against racism and girls helping friends and even
their mothers get out of violent relationships and seek help. These are the stories we have
the responsibility to multiply.”

“We are globally committed to achieving gender equality by 2030. There is much to be
done in such a short time! I invite each of you to join me, the UN Women and the
International Olympic Committee, and invest in the development of girls in sport. It is our
commitment to build for them and with them a world in which gender equality in all areas of
life is no longer a dream, but a reality.”
Each year, the IOC Women and Sport Awards are given to women, men or organisations who have made remarkable contributions to the development, encouragement and reinforcement of women and girls’ participation in sport.

Five Continental Trophies were awarded to the following people:

- **Winner for Africa: Ms Djatougbe ‘Nathalie’ Noameshie (Togo)**
  From national athlete to first fully qualified female international volleyball referee on her continent, and today, Vice President of the Togo National Olympic Committee. Noameshie has climbed the sporting leadership ladder and works actively to improve nationally girls and women’s participation in sport, at all levels – from grassroots to sporting administration.

- **Winner for the Americas: Comisión Mujer y deporte de Costa Rica (Costa Rica)**
  In ten years, the Commission has used workshops, group interventions, education and sporting activities to encourage the integration of women in sport, increase participation numbers, and has lobbied for the creation of legal frameworks that recognise gender-based social issues and offers aid for women.

- **Winner for Asia: Ms Saada Al-Ismaili (Oman)**
  A leading activist for women’s sport in the Gulf region and Arab world, Al-Ismaili has successfully designed and efficiently implemented plans and programmes aimed at promoting girls and women’s sport throughout the regions and governates of the Sultanate of Oman.

- **Winner for Europe: Ms Morana Palikovic Gruden (Croatia)**
  An experienced multitasking sports official and leading figure of the European Olympic Committee’s (EOC) Gender Equality in Sport Commission, Gruden has been pivotal to increasing women’s holding of managerial positions at both European, national and local sports associations level.

- **Winner for Oceania: Vanuatu Volleyball Federation (Vanuatu)**
  Recognised locally as having paved a path for female participation in sports at grassroots and elite level, the Vanuatu Volleyball Federation is using the power of sport to prompt social change, shift attitudes and encourage active living for women.

Introduced in 2000, the [IOC Women and Sport Awards](#) are given to individuals or organisations who have made remarkable contributions to the development, encouragement and reinforcement of women and girls participation in sport. Be it access to the field of play. Courtside. Or in sport administration and leadership.

In 20 years of Awards, there have been 116 recipients from 65 different nations. These role models are also supported with a grant to help them continue with their work in the pursuit of gender equality.

Hosting the Awards in partnership with UN Women on the sidelines of the CSW is a first for the IOC. However, as the IOC seeks to capitalise on the transformational power of sport to foster gender equality and equal opportunities for women and men worldwide, such
partnership allow the IOC to extend its promotion of sport for social development beyond the Olympic Games and Movement.

For additional information about the IOC and UN Women work to foster gender equality in sport, visit www.olympic.org/women-in-sport and www.unwomen.org/en/news/in-focus/women-and-sport

SHOTLIST:
00:03 Wide shot external of United Nations Building, New York City, USA.
00:06 Mid shot United Nations flag outside building.
00:10 Close up UN sign.
00:15 Wide shot of IOC President Thomas Bach, Phumzile Mlambo-Ngcuka, UN Women Executive Director and UN Under-Secretary-General and awards host Andrea Joyce from NBC standing on the 2019 Women and Sport Awards stage.
00:18 Mid shot of IOC President Thomas Bach, Phumzile Mlambo-Ngcuka, UN Women Executive Director and UN Under-Secretary-General and awards host Andrea Joyce from NBC.
00:25 IOC President Thomas Bach and dignitaries watching the awards.
00:29 IOC Women in Sport World Trophy Winner Ms Po Chun Liu, from Chinese Taipei, collecting her award.
00:44 IOC Women in Sport World Trophy Winner Ms Po Chun Liu speaks on stage “It's not easy to strike out gender discrimination. I believe you all understand how difficult it is for women to take a leader's position. We cannot be good, we have to be much better.”
00:59 SOUNDBITE: IOC Women in Sport World Trophy Winner Ms Po Chun Liu, (Chinese Taipei) (English language) “I'm empowered and I have confidence that I will empower more girls to do sports in the near future. So continue. Me and my teammates are going to promote women's sports and more projects about women’s baseball clinics and invite more girls to experience how sports empower us.”

01:26 Continental winner for Africa: Ms Djatougbe ‘Nathalie’ Noameshie of Togo walks on stage to collect her award.
01:36 Continental winner for Africa: Ms Djatougbe ‘Nathalie’ Noameshie speaks on stage (French Language) “The living proof that determination, self-confidence and courage are very important to succeed and carry out all these projects.”
01:51 SOUNDBITE: Winner for Africa: Ms Djatougbe ‘Nathalie’ Noameshie (Togo) (French Language) “The Women and Sport trophy motivates me even more to not only to educate the young girls about the importance of practicing sport but also educate them about the Olympic values, respect, excellence, friendship and also empower them because we have seen with UN Women all that sport can bring to women.”

02:17 Continental winner for the Americas: Comisión Mujer y deporte de Costa Rica representative Mrs Silvia Gonzalez walks onto the stage.
02:27 Continental winner for the Americas: Comisión Mujer y deporte de Costa Rica representative speaks on stage, “I would like to share some thoughts. It is impossible to achieve our goals while discriminating half of the human race.”
02:36 SOUNDbite: Mrs Silvia Gonzalez, Winner for the Americas: Comisión Mujer y Deporte de Costa Rica (Costa Rica) (English language)
“To earn something like this, we have done a great job. We have reached all the hearts of a lot of Costa Rican women, we are very proud and this is for all the women that we have reached. This is for them.”

02:48 Continental winner for Asia: Ms Saada Al-Ismaili of Oman walks onto the stage and accepts her award.
02:59 Continental winner for Asia: Ms Saada Al-Ismaili of Oman speaks on stage, “I promised myself to put teams of Omani ladies on the map. Since 1993 we start.”
03:13 SOUNDbite: Winner for Asia: Ms Saada Al-Ismaili (Oman) (English language)
“A big challenge I have now to work with my colleagues and my partners in Oman. I promise that within five years Oman in sport, in women’s sport it will change, god willing, to be better and better and better, thank you for everyone who support us. My husband, mother, my kids, my country, I’m very happy. Thank you.”

03:45 Continental winner for Europe: Ms Morana Palikovic Gruden of Croatia accepting her award.
03:54 Continental winner for Europe: Ms Morana Palikovic Gruden of Croatia speaks from the stage, “I have dedicated my entire professional life to gender equality and 12 years ago I got a chance to promote and develop this important topic in sports.”
04:10 SOUNDbite: Winner for Europe: Ms Morana Palikovic Gruden (Croatia) (English language)
“It’s important that I can, when I return to Zagreb to Croatia, make some steps for gender equality.”

04:22 Continental winner for Oceania: Vanuatu Volleyball Federation (Vanuatu) Represented by Ms Debbie Wooster on stage.
04:31 Continental winner for Oceania: Vanuatu Volleyball Federation representative Ms Debbie Wooster speaks from the stage, “I want to say a big thank you to the IOC President for his support of the Vanuatu Volleyball Federation.”
04:38 SOUNDbite: Ms Debbie Wooster. Winner for Oceania: Vanuatu Volleyball Federation (Vanuatu) (English language)
“You never really understand that what you are doing is so amazing and it just gives us recognition that women in the Pacific are strong and together we can stand up and be even stronger.”

04:53 SOUNDbite: Marta Vieira da Silva, UN Women Goodwill Ambassador, Olympian and Brazilian footballer. (Brazilian Portuguese language)
“It’s wonderful to be here and join the winners of the award: Women and Sport. Perhaps the exhausting journey of work, even at home or not, gave me short time to bother about the talks from the townspeople telling the absurdity that it was to have a girl playing football among the boys. Prejudice and lack of opportunity hurt me many times along the way, it hurt when the boys would not let me play, it hurt when adult coaches from opposing teams took me out of championships because I was just a girl, it hurt to leave my family at age of 14 to face a 3 days bus trip ... with short money counted in the pocket... and to live alone in Rio de Janeiro to play professional soccer. 05:53 Wide shot of all the IOC 2019 Women and Sport Award winners.
06:03 SOUNDBITE: Thomas Bach, IOC President (English language)
“This is the showcase for the engagement of the IOC for Women in Sports and I think it is extremely important to show the role models, women and men, who are really promoting gender equality and who are standing for gender equality across all five continents.”

06:24 Camera pans along the line of winners.

06:34 SOUNDBITE: Phumzile Mlambo-Ngcuka, UN Women Executive Director and UN Under-Secretary-General. (English language)
“We are sending a message about gender equality, that excellence and talent reside with everybody, man, woman, girl or boy and that we all have to be celebrated in exactly the same way. Today we will be able to see some outstanding people, including those who themselves may not be participating in sports but are creating an enabling environment for those who participate in sport to be winners.”

07:06 Wide shot of the stage and winners.

-- ENDS --

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