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STORY HEADLINE: RAM CLAIMS BREAKING GOLD DOUBLE AT YOUTH OLYMPIC GAMES BUENOS AIRES 2018

DATE: 11 October, 2018
LOCATION: Buenos Aires, Argentina
LANGUAGE: English, Japanese

Broadcast quality footage available at the IOC Newsroom: http://iocnewsroom.com

STORY SCRIPT:

Breaking sensation Ram has claimed a second gold medal at Buenos Aires 2018 in the first-ever Mixed Team Battle at an Olympic event.

The 17-year-old from Japan teamed up with Vietnam's B4, 18, to record a narrow victory in the final over Italy's Lexy and Broly from Argentina.

Winning two rounds each, top spot on the podium came down to collected votes, with Ram and B4 coming out on top with a 13-7 score.

In the bronze medal Battle, Bumblebee added to his B-Boys individual gold after joining forces with Ella from Austria. Finishing with two rounds apiece, the duo took third place with a 12-8 win on collected votes.

In the Mixed Team Battle event at the Youth Olympic Games (YOG) Buenos Aires 2018, there are eight teams composed of one man and one woman from different National Olympic Committee (NOC). Both athletes take it in turns to perform with points awarded at the end of each round.

Breaking, (also called B-Boying or B-Girling) is an urban dance style. The urban dance style originated during the 1970s in the Bronx borough of New York City. The earliest innovators of breaking were African-American and Puerto Rican youth.

The competition consists of battles between two breakers teams. Each battle consists of a fixed number of rounds. Each round is judged by five judges while two referees (head judges) are overseeing the battle against six criteria: Creativity/Personality/Technique/Variety/Performativity/Musicality.

Buenos Aires 2018 is the third edition of the Summer Youth Olympic Games (YOG) to be held, bringing together the world’s best young athletes between the ages of 15 and 18. For
the first time in Olympic history the Games will have gender equality, with equal numbers of males and females competing in the 32-sport programme.

Almost 4,000 athletes from 206 National Olympic Committees will be competing for 1,250 medals. The Youth Olympic Games Buenos Aires 2018 feature new sports and many new disciplines and events, reflecting the passions of the ‘Game Changers’, a new generation of athletes and fans.

The event offers a glimpse into the future of the Games as the new programme will introduce several innovations that will be replicated at the Olympic Games Tokyo 2020.

The first Summer Youth Olympic Games took place in Singapore in 2010. The second edition was held in the Chinese city of Nanjing in 2014.

SHOTLIST:

00:05 Shots showing the crowd and the start of the Team Battle
00:13 Shots of Ram and B4 during their routine
00:21 Shot of Broly breakdancing
00:26 Wide Shot of Ram
00:30 Shots of Lexy and Broly during their routine
00:37 Shot of Ram breakdancing
00:41 Shots of both teams during the Team Battle
00:50 Shots of the countdown to revealing the winner and Ram and B4’s reactions
01:06 Ram and B4 stepping onto the podium
01:10 Close shot of B4 being awarded his gold medal
01:14 Wide shot of the medalists on the podium
01:17 Close shot of the medalists on the podium
01:26 Close shot of Ram and B4 with their gold medals
01:28 Shot of the crowd

01:29 SOUND BITE: Ram, Mixed Team Battle gold medalist (Japanese Language)
"音楽で楽しんで自分を全部出し切ることです。"
Just exert yourself to the utmost by enjoying the music.

01:34 Close shot of Ram during her routine

01:39 SOUND BITE: Ram, Mixed Team Battle gold medalist (Japanese Language)
“とりあえず、楽しかったです。全部楽しかったです。”
Anyway, it was fantastic. Everything is fun.

01:45 Shot of Ram during her routine

01:51 SOUND BITE: Ram, Mixed Team Battle gold medalist (Japanese Language)
"自分もやっぱ嬉しいので、やっぱり周りの友達とか、今日来てくれた、日本から来てくれたお母さんとか、自分のチームメイトとかがすごく嬉しいんです、まあ、ちょっと嬉しかったけど、まあなんで少し恩返し出来た感じで、すごく嬉しいです。
I feel delighted, of course, my friends, my mom who came from Japan today and my teammates are delighted as well. And this is what I can do to reciprocate the love and affection I get from them. I feel so delighted.

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02:13 Shot of Ram during her routine

02:16 SOUNDBITE: Ram, Mixed Team Battle gold medalist (Japanese Language)
“ええと、先程言ったように、やっぱり一個一個の戦いを楽しむことです。”
Well, as I mentioned, just enjoy the challenge in each game.

-- ENDS --

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