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Story Headline: BEIJING 2022 TO HAVE HIGHEST EVER NUMBER OF FEMALE ATHLETES AT OLYMPIC WINTER GAMES AS SEVEN NEW EVENTS ARE ADDED TO THE PROGRAMME

Date: 18th July 2018

Location: Lausanne, Switzerland

Language: English

SHOT LOG & transcripts of soundbites:

00:05 SOUNDBITE: Mr Kit McConnell, IOC Sports Director. (English Language)

“So today at the IOC Executive Board we finalised the event programme and the athlete quotas for the Olympic Winter Games in Beijing 2022. In finalising that event programme and those quotas we continued to introduce more innovation, more youth focus around the Olympic Winter Games balancing the traditional sports and events with those really reaching out to new young audiences around the world. At the same time we reduced the overall number of athletes to below the framework specified in the Olympic Charter. This is
very much in line with the Olympic Agenda 2020 and the new norm about reducing the overall size of the games but continuing to innovate and also increase gender equality. So we have seven new events in the Olympic Winter Games but in every one of those events we are using existing venues and existing fields of play, so there is no new venues or fields of play needed. All of those events bring something new to the Olympic Games; they bring in new youth focus, they bring mixed events combining both men and women in the same teams in a number of cases. We’ve increased gender equality from 41 percent to over 45 percent which is really important, and got that overall number of athletes down below the specification in the Olympic Charter for the first time. So for us it’s a really great package which reaches out for young audiences, which continues the innovation but really reflects our goal of reducing the size of the Olympic Winter Games overall.”

- Bobsleigh: Women’s Monobob

01:27 Close up footage of Laura Nolte (Germany) preparing to start her Bobsleigh heat at the Lillehammer 2016 Winter Youth Olympic Games.
01:30 Laura Nolte running at the start of her run.
01:38 Wide shot of bobsleigh going around the track.
01:40 Head on footage at the end of the course with spectators and photographers surrounding the track.
01:42 Shots of Nolte finishing her race in first position.

- Short Track Skating Mixed Team Relay
  01:53 Pan shot of athletes warming up in the Skating arena for the Short Track Skating and Mixed Team Relay at Innsbruck 2012 Winter Youth Olympic Games.
  01:59 Shots of skaters racing on the track.

- Ski Jumping Mixed Team Event
  02:13 Bor Pavlovcic (Slovenia) ski jumping at Lillehammer 2016 Winter Youth Olympic Games.
02:24 Anna Odine Stroem (Norway) with a successful ski jump at the Lillehammer 2016 Winter Youth Olympic Games.

- Freestyle Skiing Big Air Women’s and Men’s
02:35 Footage of Silvia Bertagna jumping at the FIS Freestyle Ski World Cup.
02:46 Close up of Bertagna as she is put into the lead.

- Freestyle Skiing Aerials Mixed Team Event
02:55 Slow motion footage of various freestyle ski athletes performing their jumps at the PyeongChang 2018.
03:15 Athlete landing a jump.

- Snowboard Cross Mixed Team Event
03:22 Athletes starting a race at PyeongChang 2018 mixed team event.
03:24 Slow motion shot of an athlete.
03:26 Footage from the helmet camera of one of the athletes.
03:29 Slow motion footage of four snowboarders attempting a jump.
03:31 Wide shot of five athletes snowboarding round a bend in a race.
03:35 Slow motion footage of athletes going up to a jump in between the Olympic rings.

03.39 ENDS

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