The International Olympic Committee (IOC) OFFERS THE FOLLOWING VIDEO NEWS RELEASE TO ALL NEWS AGENCIES, BROADCASTERS AND ALL ONLINE PLATFORMS FREE OF CHARGE.

Story: Birgitta Kervinen of Finland wins IOC Women and Sport 2017 World Trophy.

Event: 2017 IOC Women and Sport Awards

Date: 9 November 2017

Location: Palais de Beaulieu, Lausanne, Switzerland

SHOT LOG & transcripts of soundbites:

00:03 IOC President Thomas Bach approaches podium
00:08 Wide of same

SOUNDBITE: THOMAS BACH, IOC PRESIDENT (English language)
00:11 “The prize winners tonight will play an important role because they’re our great role models and they can encourage even more women to take leadership positions in sport and to help us even more to drive gender equality to new heights.”

00:38 IOC President Thomas Bach awards trophy to MRS BIRGITTA KERVINEN

SOUNDBITE: MRS BIRGITTA KERVINEN
2017 IOC WOMEN AND SPORT WORLD TROPHY WINNER (English language)
00:47 “It takes strength to challenge the status quo. To build an equal and modern culture of sport it takes persistence. It takes concrete plans and actions. It takes leaders who speak up. To allow change to happen
it takes all of us.”

01:14 MS LIDÉ ANNE OUOBA ZOMA receives her statuette.
01:26 Setup shot at podium.

SOUNDBITE: MS LIDÉ ANNE OUOBA ZOMA (BURKINA FASO)
2017 IOC WOMEN AND SPORT AFRICA CONTINENTAL TROPHY
WINNER (French language)
01.30 “All of Africa is happy because it is an honour for Africa. It is an
honour for African women.”

01:44 DR PATRICIA SANGENIS receives her award, is photographed.

SOUNDBITE: DR PATRICIA SANGENIS (ARGENTINA)
2017 IOC WOMEN AND SPORT AMERICAS CONTINENTAL
TROPHY WINNER (English Language)
01.52 “We have the challenge to promote more women in leadership
positions. We have to work together. Women with men, IOC members,
IOC commissions, NOC members.”

02:12 MS. YAEKO TAKEMASA receives her award, bows, is
photographed.

SOUNDBITE: MS YAEKO TAKEMASA, PRESIDENT, JAPAN
LADIES TENNIS FEDERATION (JAPAN)
2017 IOC WOMEN AND SPORT ASIA CONTINENTAL TROPHY
WINNER. (English Language)
02:28 “Now we have almost 32 thousand women members all over
Japan.”

02:43 MRS JUDY OTTO receive her award, kisses, is photographed.

SOUNDBITE: MRS JUDY OTTO (PALAU)
2017 IOC WOMEN AND SPORT OCEANIA CONTINENTAL TROPHY
WINNER (English language)
02:58 “I consider myself simply to be the face of this year’s award because the true awardees are the many women of Palau from all walks of life who collectively form the backbone of the Olympic movement and are the guardians of Olympic values.”

03:16 Brief front shot of all award winners on stage with trophies
03:17 Close up side shot and pull out of winners and trophies

SOUNDBITE: THOMAS BACH, IOC PRESIDENT (English language)
03.27 “You know we are very much committed to gender equality in the IOC and this is why we are looking forward to next year, in particular to the Youth Olympic Games in Buenos Aires 2018 where for the first time in an Olympic event we will be able to celebrate and enjoy full gender equality among the boys and girls, and with all the events being spread 50% male and 50% female.”

End

Video 2

SOUNDBITE: MRS BIRGITTA KERVINEN (FINLAND)
2017 IOC WOMEN AND SPORT WORLD TROPHY WINNER (English language)
00.00 “I have worked more close to fifty years in the sport movement in different positions. This IOC Women and Sport Congresses they have been a great opportunity for women around the world to cooperate and discuss things. I used to say in a very early stage in my life that if you want to reach something there is one very important motto, ‘You have to be heard and you have be seen’. Of course you have to have a great interest in leadership and of course for sport as well, and physical education. My dream was never to become a top elite sports women, my dream was to become a good role model in physical education. So the basic has always been the voluntary sport movement, the equal
opportunities for everybody and also the opportunity for girl and women. Don’t be afraid, you can, you are clever enough and you can also educate yourself and stand up and go forwards of your own dream.”

**Video 3**
Graphic Animations of ALL 2017 IOC Women and Sport Award Winners.

End

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