The International Olympic Committee (IOC) OFFERS THE FOLLOWING VIDEO NEWS RELEASE TO ALL NEWS AGENCIES, BROADCASTERS AND ALL ONLINE PLATFORMS FREE OF CHARGE.

Story: Olympic Agenda 2020 Reaches Half-Time

Date: 14th September 2017

Location: Lima Convention Center, Lima, Peru.

SHOT LOG & transcripts of soundbites:

VIDEO 1: Master VNR

00:02 SOUNDBYTE: Thomas Bach, IOC President (English Language)

“I think two things are pretty clear, one is how important this Olympic Agenda 2020 was and is for the future of the Olympic Movement and it also shows very clearly that the Olympic Agenda 2020 has made us stronger, has made us more transparent, has made us more diverse, has made us more inclusive and has made us more connected.”

00:38 SOUNDBYTE: Thomas Bach, IOC President (English Language)

Speech by IOC President Thomas Bach, 127th IOC Session Opening Ceremony, Monaco, 7 December 2014.

“If we do not address these changes here and now we will be hit by them very soon. If we do not drive these changes ourselves, others will
drive us to them. We want to be the leaders of change and not the object of change”.

00:58 Thomas Bach holding the Agenda 2020 document at the 127th IOC Session, Monaco, 7 December 2014.

01:00 IOC President Thomas Bach Anne Hidalgo and Eric Garcetti hold up signs

01:05 SOUNDBYTE: Thomas Bach, IOC President (English Language) “Paris 2024, Los Angeles 2028!” (Cheering).

Paris Olympic promotional video content

01:22 SOUNDBYTE: Anne Hidalgo, Mayor of Paris (French Language) “With its 2020 Agenda the IOC has a really clear vision about its role at an international level to help solve these big challenges: climate challenges, social challenges, all these challenges that contribute to build peace and brotherhood, forged from the humanitarian values of the Olympic spirit. For me this is really important. Without the 2020 agenda I’m not convinced Paris would have even been considered a candidature. So you see, it’s a crucial decision.”

Los Angeles Olympic promotional video content

02:13 SOUNDBYTE: Eric Garcetti, Mayor of Los Angeles (English Language)

INTERNATIONAL OLYMPIC COMMITTEE
“The Olympic Agenda 2020 felt so comfortable for us as Californians, a place where we are trying to do everything we can to combat global climate change, a place where we always want to, as we did in 1984, bring the very best business practices to make sure that the finances of the Olympics can sustain, and I think for us we see an opportunity in 2028 to take this agenda and to make it real. Not just an abstraction but to fit the Olympics to our city rather than fitting a city to the Olympics.”

02:50 SOUNDBITE: Kit McConnell, IOC Sports Director (English Language)
“Under the framework of Olympic agenda 2020 I think the Olympic programme for Tokyo 2020 will probably be the most innovative and most exciting we’ve had in recent history. We’ve got innovative youth focused, urban focused events with 3 on 3 basketball with BMX freestyle with the mixed team relays and mixed team events coming in a number of sports, we’ve got no new venues included so we’re reducing the size of the games, we’re reducing slightly the overall number of athletes we’ve got record levels of female participation record numbers of women’s athletes at the games and really focused on youth and urban forms of sport to really engage with the youth of Japan and the youth around the world so real innovation in the programme of the games for Tokyo 2020”.

03:32 BMX Freestyle Park (Men and Women)
03:39 Basketball 3X3 (Men and Women)
03:45 Athletics 4X400m Mixed Relay
03:51 Tennis table mixed doubles
03:56 Triathlon Mixed Team Relay

INTERNATIONAL OLYMPIC COMMITTEE
04:06 Judo Mixed Team Event
04:10 Archery Mixed Team Event
04:19 swimming 4x100m Relay mixed Relay

04:26
Olympic Agenda 2020
Recommendation 19
Launch and Olympic Channel
Enacted: Olympic Channel Launched

04:35 VO - So exciting for today. We are doing baby Olympics, which is self-explanatory but if you need it spelled out, we have babies doing Olympic events; today we’re doing track and field.

04:44 Emotions of athletes
04:51 Offices of the Olympic Channel

04:56 SOUNDBITE: Michael Johnson, Olympic gold medallist (English language)
“I think that the Olympic channel will bring an opportunity to inspire young people to see sports that maybe they might not ordinarily see and to find the sport that they may be passionate about”.

05:12 SOUNDBITE: Teddy Riner, Olympic judo champion (French language)
“Well here we have a channel that’s relevant to us, that addresses the sporting moment, and, here we are, long may it continue - it’s amazing!”

INTERNATIONAL OLYMPIC COMMITTEE
05:22 Emotions of an athlete
05:24 foot slow motion
05:26 Christ the Redeemer

05:31
Olympic Agenda 2020
Recommendation 20
Enter into strategic partnerships
Enacted
Partnership with UNHCR

05:30 Kakuma Reception Center (Children school)
05:35 Children at school
05:36 Children at school -balls
05:41 Child with Olympics game cap
05:44 Children running
05:51 Children playing tennis
05:53 Children playing basket
05:58 Children in classroom

06:02 SOUNDBYTE: Filippo Grandi, United Nations High Commissioner for Refugees (English language)
“At UNHCR we deeply value our longstanding partnership with the international Olympic Committee. Together we have fostered sports based projects in refugee communities in more than 45 countries. Tens of thousands of children have benefited from sports equipment, kits, playing fields, coaching and sports projects that help them integrate into their new communities.”
06:30 refugee Olympic Team
End

VIDEO 2: Interpol Secretary General Jürgen Stock talks about the IOC’s Olympic Agenda 2020
SOUNDBITE: Jurgen Stock, Secretary general of Interpol (English language) On Match-fixing and manipulation of competitions.

VIDEO 3 : Chair of the IOC Athletes’ Commission Angela Ruggiero explains the initiative
SOUNDBITE: Angela Ruggiero, Chair of the IOC Athletes’ Commission.
SOUNDBITE: Tony Estanguet, Vice-Chair of the IOC Athletes’ Commission.

End

Copyrights:

© 2017 International Olympic Committee - All rights reserved. This material is authorised strictly for editorial purposes exclusively within the framework of news reporting. The use of this Material for any promotional, advertisement or other commercial purposes, is strictly prohibited. The integrity of this material shall be respected at all times. Without the prior written approval of the IOC, any editing, lending, renting, selling, licensing, exhibiting, or otherwise dealing with this material, is strictly prohibited. Any work or element therein included, without limitation moving or still images, music or sound recordings, texts or artworks, shall not be used on a stand-alone basis. All other

INTERNATIONAL OLYMPIC COMMITTEE
rights hereby not expressly granted are reserved by the International Olympic Committee.