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Story: The Olympic Games Rio 2016 were the most consumed Games ever says IOC President Thomas Bach.

Date: 6 Dec 2016

Location: Lausanne, Switzerland

SHOT LOG & transcripts of soundbites:

SOUNDBITE: IOC President Thomas Bach (English Language)
00:00 Q. How successful were these first Games in South America?
00.00 "The Olympic Games Rio 2016 were a huge success beyond all our expectations in many respects. First of all it was the most consumed Olympic Games ever with half of the world population following the Games with seven billion views on social media only. Secondly, these Olympic Games sent a great message of unity in diversity to the world with all the 206 National Olympic Committees participating and embracing the first ever Refugee Olympic Team which was highly welcomed by the world, and finally we can also see the great credibility that the Olympic Games Rio 2016 enjoyed according to an independent study, we can realise that the Olympic Values of respect and excellence..."
and peace, for instance, that they were higher rated in Rio 2016 than for previous Olympic Games. So we can say, putting all this together, the Olympic Games Rio 2016 were a really marvellous Games in a marvellous city.”

01:49 Wide shot of the opening ceremony of the Olympic Games Rio 2016.
01:57 Brazilian Olympic team at the opening ceremony of Rio Games.
02:02 Refugee Olympic Team at the opening ceremony of Rio Games.
02:11 IOC President Thomas Bach and Secretary-General of the United Nations Ban Ki-Moon.
02:02 Opening ceremony entertainment.
02:24 Vanderlei de Lima carrying the Olympic torch.
02:28 Vanderlei de Lima lighting the Olympic cauldron at the Maracanã stadium.
02:37 Maracanã stadium fireworks as the Rio 2016 games are opened.
02:46 Women’s middle distance runners on the track.
02:51 Popole Misenga Refugee Olympic Team Judoka competing.
03:00 Yusra Mardini Refugee Olympic Team swimmer competing.
03:10 Lydia Ko, New Zealand women’s golfer hitting an approach shot to the green on the 15th hole.
03:16 Henrik Stenson putting in on the 18th green.
03:25 Various Olympic Rio 2016 athletes competing in slow motion.
03:48 Neymar Jr. scoring a penalty to win the Olympic Football gold medal for host nation Brazil.
03:56 Vatemo Ravouvou Fiji rugby player scoring a try.
04:00 Michael Phelps and Team USA winning the Men’s 4x100m Medley Relay.
04:11 Germany’s Laura Ludwig and Kira Walkenhorst holding their Women’s Beach Volleyball gold medals.
04:15 Ruth Jebet, Bahrain, Steeplechase gold medal winner.
04:18 Olympic action being played on a mobile phone screen.
04:22 Olympic news being consumed via a website on a mobile phone.
04:28 Olympic Games football match being watched on a big screen.
04:34 Fans buying tickets to Olympic events.
04:38 Fan holding various tickets.
04:44 Wide shot of spectators mingling at the Olympic Park in Rio.
04:48 Olympic fans waving to the camera.
04:55 Museum of Tomorrow, Rio de Janeiro.

SOUNDBITE: Eduardo da Costa Paes, Mayor of Rio de Janeiro (English Language)
05:02 Q. The Olympic Games Rio 2016, how big a success were they for your city?
“I mean it was amazing, there is one Rio before the games and another Rio after the Games. Since we won them we said the Games would serve the city, there is always this issue about legacy, the change for the city, obviously Rio has not become a perfect city because of the Games but it has become a much, much better city inspired by the Games.”
05:26 Time lapse sped up of Olympic Park building being constructed.
05:30 Deodoro Olympic Whitewater Stadium Rio de Janeiro, Brazil.
05:39 The Rio Olympic Velodrome, Barra Olympic Park, Rio de Janeiro, Brazil.
05:44 Deodoro Stadium Rio de Janeiro, Brazil.
05:50 Beach Volleyball Arena.
05:58 Train moving through the Rio Olympic Park.
06:00 Passengers boarding the Rio train system.
06:06 New bus network in service in Rio de Janeiro.

SOUNDBITE: Eduardo da Costa Paes, Mayor of Rio de Janeiro (English Language)
06:12 Q. How did The Olympic Games Rio 2016 help transform the city of Rio?
"If you look at the figures, as you know Brazil has gone through a terrible political and economic crisis, the poor people are suffering and the city of Rio, if you look at the rise of the wages of the poorer people, they were the ones who got the most benefit from the games. So if you look
at transportation, I mean it’s like 18% of the population used to have access to high capacity transportation now we are more than 60%. If you look at the old downtown area of the port it is completely renovated and a bunch of things that happened in the city were inspired by the Games. Not everything had to do with the Games but the excuse of the Games and the compromise we did with the IOC helped a lot to get things done.”

07:05 Olympic fans jumping up and down and shouting to camera.
07:10 Olympic fans smile to camera while queuing for an event.
07:19 Helicopter wide shot of Copacabana beach.

End

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