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Story Headline: Youth Olympic Games Ambassador 'Queen' Yuna Kim visits Lillehammer 2016

Event: Lillehammer 2016 Winter Youth Olympic Games
Date: 15 February
Place: Lillehammer, Norway

STORY SCRIPT

Figure skating legend and Youth Olympic Games ambassador, Yuna Kim, has visited the Lillehammer 2016 Winter Youth Olympic Games.

The Vancouver 2010 Olympic Figure Skating Singles champion, known as ‘Queen Yuna’ for her success on the ice, played a part in the opening ceremony in Norway and absorbed some of the initiatives on offer such as the Learn and Share programme.

The programme aims to help athletes improve their sports skills, develop key life skills and learn how to become responsible role models.

Kim, who’s from the Republic of Korea, also held a skating workshop for local youngsters and the Norwegian national figure skating team at the Hamar Olympic Amphitheatre.

In her role as Ambassador, the two-time Olympic medallist will aim to encourage young people around the world to get active, enjoy the benefits of sport and make the most of the learning experiences throughout the Youth Olympic Games.

In total, 1100 athletes from 71 nations are competing at the Winter Youth Olympic Games (YOG) in Lillehammer Norway for a total of 70 Gold medals.
The 2nd Winter YOG is taking place between Friday 12\textsuperscript{th} & Sunday 21\textsuperscript{st} of February 2016.

What are the YOG?
The Youth Olympic Games are essentially about competing, learning and sharing. They are a celebration of sport, youth diversity and the Olympic values of excellence, friendship and respect. They also exemplify the Fundamental Principles of Olympism, blending sport with culture and education. The vision of the Youth Olympic Games is to inspire young people around the world to participate in sport and live by the Olympic values.

YOG Key Facts
• Hosted from 12 to 21 February 2016 in Lillehammer, Hamar, Gjøvik, Øyer and Oslo — demonstrating the use of a fantastic legacy of Olympic venues and the flexibility of the YOG.
• 71 NOCs and 1,100 athletes aged 15 to 18 will compete in 70 medal events at Lillehammer 2016.
• Lillehammer 2016 is the second winter edition of the YOG following Innsbruck 2012. The first summer edition took place in Singapore in 2010, followed by Nanjing in 2014.
• The YOG have been used an incubator for innovation in sport and education. Lillehammer 2016 will feature Olympic debuts for a number of disciplines, including cross-country cross, snowboard cross, ski slopestyle, biathlon super sprint and monobob.
• With regard to education, the Coaches’ Corner will be a pioneering YOG first in Lillehammer, featuring dedicated workshops and talks by experts and Virtual Reality (VR) technology to explore and explain how new advances in technology can be applied to the science of coaching.
• The YOG have acted as a springboard to further Olympic glory for many alumni. Some 64 YOG athletes from Innsbruck 2012, for example, went on to compete at the Olympic Winter Games Sochi 2014, winning 6 medals in total. In addition, 200 YOG alumni from Singapore 2010 competed at London 2012, of whom 25 medalled.

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