

6 April 2011

## Exciting New Events for Possible Inclusion at the Winter Olympics in Sochi 2014

Six new events added to the Olympic Winter Games programme in Sochi.

The International Olympic Committee (IOC) today confirmed the inclusion of six new events on the programme of the Olympic Winter Games in Sochi in 2014. They are ski half-pipe (men and women), women's ski jumping, biathlon mixed relay, figure skating team event and luge team relay.

The decision to include the new events was based on a report presented by the Olympic Programme Commission (OPC) to the IOC Executive Board (EB) in Acapulco in October last year. The OPC studied the proposal of the individual International Sports Federations and, at the request of the EB, compiled a detailed analysis of all candidate events at their respective world championships this winter. In addition, the OPC looked at an operational feasibility study conducted by the organisers of the Sochi 2014 Olympic Games.

The key positive factors included whether the changes would increase universality, gender equity and youth appeal, and, in general, add value to the Games. Other considerations included the cost of infrastructure, and the impact on the overall quota and the number of events.

"The inclusion of these events on the Olympic Winter Games programme is sure to be appreciated by athletes and sports fans alike," said IOC President Jacques Rogge. "These are exciting, entertaining events that perfectly complement the existing events on the sports programme, bring added appeal and increase the number of women participating at the Games. I look forward to watching the athletes compete in these events in Sochi 2014."

Five other events under consideration - ski slopestyle (men and women), snowboard slopestyle (men and women), and Alpine team parallel competition - are subject to a further feasibility study. A decision on the inclusion of these five events will be made within the coming weeks.

### Shotlist

Switzerland - recent

00:00:00 Title IOC VNR New Events To Enter Sochi Winter Olympics 2014.

00:00:06 Title IOC President Mr Jacques Rogge.

00:00:08 Soundbite (English) Mr Jacques Rogge - IOC President: "They will bring to the games a kind of success in the young category, I would say 12-24, because these are the sports that they practice themselves. And this is very important because we want, we need to give the love of the Olympics from the very beginning in the youth and then continue to adults and finish with seniors."

00:00:35 Soundbite (English) Mr Jacques Rogge - IOC President: "These new events will give us the relevance with the young people. We need to be in tune with the young people, with adults and with seniors. And you have different sports that really appeal to these different groups. But in the games today, both the summer and the winter, we need to reflect in the changes in society. You've had the evolution of the surf board you have the snow board, you have the mountain bike, you have the BMX. So you have all kinds of new sports that are emerging and also very spectacular'."

00:01:08 Title IOC Sports Director Mr Christophe Dubi.

00:01:12 Soundbite (English) Mr Christophe Dubi - IOC Sports Director: "The international federations make proposals to the IOC. They are organising their sport on a day to day basis, and every four years they refresh the programme and provide us with new events to consider. It is then evaluated by a commission of experts, the decision is finally been made by the executive board."

00:01:36 Soundbite (English) Mr Christophe Dubi - IOC Sports Director " Well you know if you look at the programme currently, it is an incredible mix of sports and of events. And it has to remain relevant, catering for all tastes, all culture. You need a mix of traditional events and you need the younger driven events, because this is what kids do every weekend."

Events included in the programme of the Olympic Winter Games in Sochi 2014.

00:01:58 TITLE FIS Freestyle Ski Halfpipe (Men and Women) (Please Credit Sunset & Vine).

2011 FIS Freestyle World Ski Championships, Park City Mountain Resort, Deer Valley USA.

00:01:58 Shots of Rosallind Groenewood (Canada) competing.

00:02:22 Shot of crowd.

00:02:25 Rosallind Groenewood (Canada) celebrating.

00:02:29 Shots of Micheal Riddle (Canada) competing.

00:03:05 Micheal Riddle (Canada) celebrating.

00:03:11 TITLE FIS Womens Ski Jumping (Please Credit EBU).

FIS Nordic World Ski Championships 2011 Oslo, Norway.

00:03:14 Shot of crowd.

00:03:17 Coline Mattel (France) jumping.

00:03:30 Cutaway crowd (2 shots).

00:03:34 Daniela Iraschko (Austria) jumping.

00:03:54 Cutaway crowd.

00:03:56 Slow motion replay ski jump.

00:04:06 Daniela Iraschko celebrating.

00:04:13 Title IBU Biathlon Mixed Team Relay.

2011 IBU Biathlon World Championships in Kanty Mansyisk, Russia. March 3, 2011.

00:04:17 Competitors cross country skiing (3 x shots).

00:04:39 Cutaway judges.

00:04:41 Competitors shooting and skiing (5 x shots)

00:05:05 Cutaway marshall.

00:05:07 Competitors shooting.

00:05:19 Winning team (Norway) crossing the finish line.

00:05:26 Title ISU Figure Skating Team Event.

2009 ISU World Team Trophy Tokyo, Japan Day 4 19/04/2009

00:05:28 Cutaway Japanese team watching.

00:05:30 Skater performing Mao ASADA, (Japan).

00:05:58 Cutaway crowd.

00:06:00 Skaters Tanith BELBIN and Benjamin AGOSTO (USA) performing 00:06:14 Cutaway USA team celebrating Gold medal (Jeremy ABBOTT, Evan LYSACEK, Rachael FLATT, Caroline ZHANG, Caydee DENNEY / Jeremy BARRETT, Tanith BELBIN / Benjamin AGOSTO).

00:06:18 Prize giving ceremony (3 x shots).

00:06:26 Slow pan right to left Canadian team (Silver medal) Patrick CHAN, Vaughn CHIPEUR, Cynthia PHANEUF, Joannie ROCHETTE, Jessica DUBE / Bryce DAVISON, Tessa VIRTUE / Scott MOIR.

00:06:32 Zoom out Japanese team team (Bronze medal) Takahiko KOZUKA, Nobunari ODA, Miki ANDO, Mao ASADA, Narumi TAKAHASHI / Mervin TRAN, Cathy REED / Chris REED.

00:06:42 FIL Luge Team Relay.

00:06:46 Team shots: Team CAN (at Igls/AUT) Team SUI (at Igls/AUT) Team POL (at Koenigssee/GER).

00:06:48 Feature shots pointing out the Team Relay characteristics:

Chris MAZDZER (USA) out of start gate (at Koenigssee/GER).

Christian OBERSTOLZ /Patrick GRUBER (ITA) out of start gate (at Koenigssee/GER).

Veronika SABOLOVA (SVK) on track (at Koenigssee/GER).

Albert DEMCHENKO (RUS) at finish - hitting touch pad (at Igls/AUT).

Samuel EDNEY (CAN) at finish - hitting touch pad (at Igls/AUT).  
David MOELLER (GER) at finish - hitting touch pad (at Winterberg/GER).  
00:06:55 World Cup at Koenigssee/GER.  
Team USA: Erin HAMLIN (on start ramp).  
Split screen: Chris MAZDZER (left) waiting for start gate to open when HAMLIN (right) hits the touch pad in the finish MAZDZER on track  
Split screen: Christian NICCUM / Jayson TERDIMAN (left) waiting for start gate to open when MAZDZER (right) hits the touch pad in the finish.  
NICCUM / TERDIMAN on track.  
NICCUM / TERDIMAN at finish - hitting touch pad.

World Cup at Oberhof/GER.  
Team GER: Tatjana HUEFNER on track.  
Split screen: Felix LOCH (left) waiting for start gate to open when HUEFNER (right) hits the touch pad in the finish.  
LOCH on track.  
Split screen: Tobias WENDL / Tobias ARLT (left) waiting for start gate to open when LOCH (right) hits the touch pad in the finish.  
WENDL / ARLT on track.  
WENDL / ARLT at finish - hitting touch pad.  
WENDL / ARLT at end of outrun / celebrating.

00:07:08 World Cup at Altenberg/GER.  
Team CAN: Alex GOUGH on track.  
Split screen: Samuel EDNEY (left) waiting for start gate to open when GOUGH (right) hits the touch pad in the finish BUT: but she misses to hit it properly.  
EDNEY taking off his visor.  
EDNEY getting off his sled, walking away (Team CAN disqualified).

00:07:20 World Cup finals at Sigulda/LAT.  
IOC President Jacques Rogge attending the Sigulda Team Relay.  
Team RUS:  
Tatiana IVANOVA at the start.  
IVANOVA on track.  
Split screen: Albert DEMCHENKO (left) waiting for start gate to open when IVANOVA (right) hits the touch pad in the finish.  
DEMCHENKO on track.  
Split screen: Vladislav YUZHAKOV / Vladimir MAKHNUTIN (left) waiting for start gate to open when DEMCHENKO (right) hits the touch pad in the finish.  
YUZHAKOV / MAKHNUTIN on track (3 different positions on track).  
YUZHAKOV / MAKHNUTIN WENDL at finish - hitting touch pad.  
Team RUS celebrating (race winners).  
Team GER celebrating (World Cup champions).

A decision on the inclusion of these five events will be made within the coming weeks.

00:07:46 Title FIS Snow Board Slopestyle (Men and Women) (Please Credit Sunset & Vine).

2011 FIS Snowboard World Championships La Molina, Spain 22/01/2011.

00:07:50 Shots of Enni Rukajärvi (Finland) competing.  
00:08:18 Enni Rukajärvi at finish.  
00:08:19 Shots of Seppe Smits (Belgium) competing.  
00:08:28 Cutaway crowd.  
00:08:29 Shots of Seppe Smits (Belgium) competing.  
00:08:53 Title FIS Freestyle Ski Slopestyle (Men and Women) (Please Credit Sunset & Vine).

2011 FIS Freestyle World Ski Championships, Park City Mountain Resort, Deer Valley USA.

00:08:56 Anna Segal (Australia) competing.

00:09:30 Alex Schlopy (USA) competing.  
00:10:05 Cutaway crowd.  
00:10:08 Title FIS Alpine Team Parallel Competition (Mixed) Please Credit EBU.

2011 FIS Alpine World Ski Championships Garmisch-Partenkirchen, Germany Final round.

00:10:13 Pan left to right crowd.  
00:10:18 Competitors Michaela Kirchgasser (Austria) and Anemone Marmottan (France) racing (7 x shots).  
00:10:47 Competitors at finish.  
00:10:50 Cutaway starter.  
00:10:53 Competitors Romed Baumann (Austria) and Thomas Fanara (France) racing (4 x shots).  
00:11:10 Cutaway people watching.  
00:11:13 French team celebrating.  
00:11:19 End of material.

This VNR includes:

Interview footage with IOC President Jacques Rogge and IOC Sports Director Christophe Dubi and powerful B-Roll archive will show recent footage of:

Ski Halfpipe (Men and Women), Snowboard Slopestyle (Men and Women), Ski Slopestyle (Men and Women), Women's Ski Jumping, Biathlon Mixed Team Relay, Figure Skating Team Event and Luge Team Relay (copyright restriction : please credit FIS footage where requested).